

UNDERGRADUATE THESIS

**THE STRATEGY OF BENGKULU REGIONAL GOVERNMENT TO
MANAGE “PANJANG BEACH” AS THE ONE OF THE
INTERNATIONAL TOURISM DESTINATION AREAS**

In Particularly Fulfillment of the requirement for the degree of Sarjana Ilmu
Politik (S.IP) in the dept. of International Relation, Faculty of Social and Political
Science, University of Muhammadiyah Yogyakarta

Written by:

Selviawan Triwijayanto

20070510193

Advisor: Drs. Djumadi M. Anwar, M.Si

**INTERNATIONAL RELATION DEPARTEMENT
FACULTY OF SOCIAL AND POLITICAL SCIENCE
UNIVERSITY OF MUHAMMADIYAH YOGYAKARTA**

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ENDORSEMENT PAGE

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Written by:

SELVIAWAN TRIWIJAYANTO

20070510193

This undergraduate thesis has been and endorsed by the broad of Examiners

From the dept. of International Relation, Faculty of Social and Political

Science, University of Muhammadiyah Yogyakarta

On

Day / date : Wednesday, July 6th, 2011

Time : 11.00 a.m.

Place : H.I.C

Acknowledge by,

Adviser/Chief of Examiner

Drs. Djumadi M. Anwar, M.Si

Examiner I

Examiner II

Wahyuni Kartikasari, S.T, S.IP, M.Si

Sugeng Riyanto, S.IP, M.Si

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PREFACE

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Always may big thanks rise just into Allah SWT, without his blessing I could not finish this thesis. And not forget also to may parent who always serve me and give me everything that can support my education until now when I can finish my study at UMY.

This thesis elaborates about the panjang beach as the main tourism in Bengkulu. Here panjang beach itself wants to manage as the one of international tourism destination area who start to built at 2007 by the government of Bengkulu. In this thesis writer has a purpose to describe and promote panjang beach to the international context. But to complete all of it is not easy, because it still has many step if we want to make some international tourism destination. Here in this thesis writer already elaborate about the strategy of Bengkulu government to manage panjang beach as the one of the international tourism destination area.

Even though writer already describes and explains what the government will to do in their strategy, but writer still believe that, this thesis still many less or disadvantages. Here writer just want to give some information about the panjang beach in Bengkulu. And then the correlation with it writer also come from Bengkulu, so writer as region son has obligation to rise the potential of the panjang beach from this thesis.

This undergraduate thesis is submitted in partial fulfillment of the requirement for S.IP degree in International Relation Department of Social and Political Science Faculty in University of Muhammadiyah Yogyakarta.

Selviawan Triwijayanto

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