ABSTRACK

This study aims to analyze the influence of the International Financial Reporting Standards on the value relevance of accounting information. This study uses the independent variable is the book value of equity, earnings per share and operating cash flow. The dependent variable is the stock price. Subjects in this study using the companies listed in Indonesia Stock Exchange in 2006-2013. Samples were taken with purpovsing sampling method. The samples are 200 companies.

Based on the analysis that has been done shows that the book value of equity and earnings per share is more powerful, but not the operating cash flow more strongly to the stock price at the initial stage of the implementation of International Financial Reporting Standards (IFRS) as compared to the stage prior to the application of IFRS. Earnings per share is more powerful, but the book value of equity and operating cash flows are not more strongly to the stock price at the initial stage of the implementation phase compared to IFRS. Ability variation equity book value, earnings per share, and operating cash flow to variations in stock prices on average greater in the early stages of the implementation of the International Finacial Reporting Standards (IFRS) as compared to the stage prior to the application of IFRS. Ability variation equity book value, earnings per share, and operating cash flow to variations in stock prices on average no larger but the ability of the operating cash flow variation to variation in stock prices on average greater in stock at the initial stages of the implementation phase compared to IFRS.

Keywords: value relevance of accounting information, international financial reporting standards (IFRS).