

**PERSEPSI KUALITAS PRODUK DAN HARGA TERHADAP MINAT
MEMBELI ULANG SEPEDA MOTOR BEBEK MEREK YAMAHA DI
KECAMATAN GAMPING YOGYAKARTA**

*INFLUENCE PERCEPTIONS OF PRODUCT AND PRICE QUALITY OF
INTEREST IN RE-PURCHASE YAMAHA MOTORCYCLE BRAND IN THE
GAMPING VILLAGE YOGYAKARTA*



Disusun oleh :

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