

Chapter One

Introduction

This research is about teachers' use of YouTube videos for teaching English. Several parts in this chapter consist of the background of the research, the statement of the problem, the research question, and the purpose of this research. Also, the significance of the research are explained in this chapter too.

The Background of the Research

Currently, social media have been the most visited website in people' daily life, including Twitter, Facebook, Instagram, and YouTube. According to Alexa (2012) social media have become the most used website, and they are one of the most visited websites. These sites have become part of the daily personal, social, and business lives of many people. It means that social media such as Facebook, Twitter, Instagram, and YouTube are the most visited websites at this time. Siddiqui and Sing (2016) stated that social media is a platform for people to discuss issues and opinions. Khan, Ayaz, and Faheem (2016) argued that social media used through various electronic devices such as mobile phones, computers, and tablets. Besides, there are many ways to facilitate people while sharing ideas with others in a systematic way.

In the educational field, platforms such as Facebook, Instagram, and YouTube are also used in the teaching and learning process. Many teachers believed that the use of those platforms can increase students learning motivation. According to Lin,

Warschauer, and Blake (2016), the positive response of social media is a platform to increase users' motivation. However, YouTube becomes more interesting than the other social media because it does not only provide the image and the text but also provides videos and animated videos. This differentiates between YouTube and the other social media because the provided videos can make students feel interested. Therefore, the way the teachers teach can affect the students' interest to study.

Khairani (2013) examines that the interest in learning is a tendency of the heart to get information, knowledge, and skill through effort, also teaching and experiences.

In addition, one of the tools or media that the teachers can use to support the teaching and learning process is by using YouTube, because YouTube has the potential for education as a teaching medium for teachers. According to Snelson (2011), YouTube is a video sharing platform that has the potential for education. When the teachers are using YouTube to deliver the material to the students, it can support the material to be more alive. Dean (2008) stated that YouTube has become a phenomenon of a video-sharing website that allows users to upload, share, and view videos. YouTube as an interactive learning media has a lot of content and materials.

The information from YouTube videos can give a positive impact on teaching purposes. The positive effect of YouTube can make the teaching and learning process is more practical and alive. Alexa (2011) said that the use of YouTube is free and easy because teachers only need to type the videos URL on the YouTube site and selected the specific ones. Benson (2015) asserted that YouTube is an online website

that has been launched in 2005 with URL <http://www.youtube.com> which allowed users to upload and watch videos from viewers. Additionally, some videos that make students interest to watch is because the students feel the treat to enjoy in class.

In a real case, the institution collage used YouTube Videos for teaching in learning prosses. Unfortunately the teachers found problem such as students feel consfuded and cannot understand the lesson better in YouTube videos. For example, one of Instagram accounts (at) Curhatanumy featured a student's account and said that the teachers give the material and assignment in a form of videos without the explanation. Thus, it makes the students feel confused and cannot understand the lesson better. Based on the experience of the researcher, the teachers are mostly millennial generation which familiar with technologies. Using YouTube for learning English is one of the technologies. Based on the background above, it can be concluded that teachers are using YouTube as the learning media. Thus, the researcher wants to know the challenges of using YouTube and the criteria of the videos that are used by teachers collage at one of the Islamic private university of Yogyakarta.

The Statement of the Problem

Nowadays, in this modern era, teachers familiar with the technology. Those conditions happen in the education field. It is not something new for the teaching and learning process in the classroom using YouTube videos especially teaching media.

The problem shows that in real case in the institution the teachers used YouTube videos in learning activities but the students feel confused and cannot understand in the lesson. When the teachers applying YouTube as the teaching media, there are any reactions from the students. Thus, the teachers use YouTube as a method for learning but they do not realize whether it is effective or not to teach English by using videos on YouTube.

In addition, based on the researcher observation in the classroom, these are the problems in English Language Education Department in an Islamic private university in Yogyakarta when the teachers use learning media through YouTube to support the learning process. The use of YouTube videos as teaching media gives challenges to the teachers. The teacher must be selective and have specific criteria in choosing the videos that suitable for the teaching and learning process. Thus, this study tries to look for the teachers' experience when the teachers apply YouTube videos as teaching media.

The Research Question

Based on the problem identification, two research questions are formulated as follows:

1. What are the criteria of the videos available in YouTube that are used by the English collage teachers in teaching English?
2. What are the challenges the English collage teachers face when teaching English using YouTube Videos?

The Purpose of the Study

The general purpose of this study is to find the teacher's perspective about learning English using YouTube. This study has two objectives. Firstly, the researcher wants to identify the teacher's perspective of the criteria of the video available in YouTube that are used by the English collage teachers in teaching English. Secondly, the researcher wants to know about the challenges the teachers collage face when teaching English using YouTube videos.

Significances of the Study

This study gives benefits to several people in the education field and it reveals the teachers' perspective on using YouTube for teaching English. The benefits are for other researchers, English teachers, and the institution.

For other researchers. After conducting this research, this study can be a guideline for the other study that focuses on YouTube for teaching English. Therefore, the researchers can get knowledge and can apply the learning content in the future.

For English teachers. This can be a reference for English teachers to use YouTube as one of the media in teaching English. The finding of the study will show the criteria of using YouTube videos in teaching English, so it can be new knowledge for the English teachers for making the teaching and learning process more

meaningful for the students. Hence, this research can be useful for teachers or lecturers as a reflection of their teaching.

For students. The findings of this study will show the criteria of English teachers collage using YouTube videos. This findings can be new knowlegde and also guidelines for the students when learning English using YouTube videos. Also, by knowing the result ,the students may know what they do to choose the content video with formal language.

For institutions. By knowing the effectiveness to use YouTube for Teaching English, this research can be a reference for the institution, because they can get the knowledge in the process of teaching and learning. This research can be a guideline and policy for the school's infrastructure staff to improve the schools' facilitation to support the teaching and learning process by using YouTube. The equipment that supports the learning process using YouTube is the LCD projector or screen projector, speaker, headset, and microphone.