

“THE REPRESENTATIONS OF SEXUALITY IN RAP MUSIC VIDEOS”

*(Semiotic Analysis on the Representations of Sexuality
in 50 Cent’s “Outta Control” and “Candy Shop” Videos)*

Thesis for Undergraduate Degree Program



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**DEPARTMENT OF COMMUNICATION STUDIES
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This project is done to fulfill the requirement of graduating from
Undergraduate Program in University of Muhammadiyah Yogyakarta
Faculty of Social and Political Sciences Department of Communication
Studies concentration on Public Relations

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2006**

LEGALIZATION

Hereby we legalize this project on behalf of Examiners Team (Tim Penguji Skripsi) Department of Communication Studies Faculty of Social and Political Sciences University of Muhammadiyah Yogyakarta on:

Day : Thursday

Date : August 3, 2006

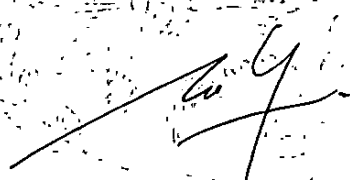
Time: 01.00 – 02.00 pm

Place: Laboratory A of Communication Studies

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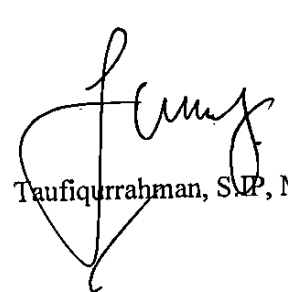
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CREDIT CITE

First think first as purposed is done well, might say Allah blessed me so... what make me believe in wise word: *man purposes God disposes*. Again, I am never getting tired to praise you Prophet Muhammad for teaching me to pray to God while purposing.

Special thanks to my soul mate Madam Nifi Lamingthon for motivation you gave either when I am up or down. You always push me like a wake up call thus I really miss you due to the distance do us part...tears. I promise to come to your town even though someone like you would have been found down here. Perfectionist or Idealist you think bout me in leading my study doesn't matter for you to support me.

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Drizzle of questions why I was still undergraduate student like "*loh? Mbak Lol koq belum lulus juga?*" and stuff from lips of kids in my Uni do not really bothered yet annoyed but be motivators to focus on this project. So, thank you Eddy Fernandez, Hilda, Adi a.k.a. Fifi, Wahyu (HI'04), Putri, Fido(philia) a.k.a.

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I would like to express my gratitude to my family and relatives...my bro, my grandparents, my aunties, my uncles, my cousins who always be there for me. I hope will always be there for you.

PREFACE

Assalamu'alaikum. Warrahmatullahi Wabarokatuh.

Alhamdulillah robbil 'alamin, thank God the one and only Allah SWT for disposing my project finished. Praise the Prophet Muhammad SAW for being my guide in leading this life.

Running this project of research entitled "The Representations of Sexuality in Rap Music Videos" is indeed making me to be one who has the willing to contribute knowledge and thoughts that I have in me. I make it for sure. That will never release unless there are helps out there from school that I went (definitely, I'm done) Department of Communication Studies, Faculty of Social and Political Sciences, University of Muhammadiyah Yogyakarta. Therefore I would like to thank for:

1. Rector University of Muhammadiyah Yogyakarta, Mr. Dr. Khoiruddin Bashori.
2. Head of Faculty of Social and Political Sciences, Mr. Bambang Eka C. W., S.IP, M.Si.
3. Head of Department of Communication Studies and as the first guide of my reseach, Mrs. Tri Hastuti N. Rochimah, S.Sos, M.Si.
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6. All lecturers and staffs of the Department of Communication Studies.

7. 50 Cent and rap music videos for opening the window to me to do research with objects of your works.

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Realizing no research is perfect, I hope this project to be usefull for me myself and other researchers. Thank you.

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