

## **INTISARI**

Penelitian ini berjudul "Respon Anggota Terhadap Program Pengembangan Peternak Sapi Di Kelompok "Andhini Rejo" Dukuh Bibis Kelurahan Bangunjiwo Kabupaten Bantul Yogyakarta", bertujuan mengetahui respon anggota Kelompok Peternak Sapi Andhini Rejo terhadap Program pengembangan kelompok peternak, selain itu juga mengetahui hubungan antara respon terhadap program pengembangan kelompok ternak dengan faktor profil meliputi umur, tingkat pendidikan, pekerjaan sampingan, pendapatan usahatani dan non usahatani dan jumlah tanggungan keluarga. Metode penelitian ini menggunakan deskriptif analisis. Metode pengambilan data menggunakan metode sensus. Profil anggota kelompok peternak sapi Andhini Rejo dianalisis dengan menggunakan analisis deskriptif, Rank spearman digunakan untuk mengetahui hubungan antara respon dengan profil.

Berdasarkan analisis tabel didapatkan, respon anggota kelompok peternak sapi Andhi Rejo berdasarkan persepsi terhadap program pengembangan adalah sangat baik. respon anggota kelompok peternak sapi Andhi Rejo berdasarkan partisipasi adalah Sangat tinggi. respon anggota kelompok peternak sapi Andhi Rejo sikap kognitif adalah tahu persis atau tahu mendetail. respon anggota kelompok peternak sapi Andhi Rejo sikap afektif adalah sangat setuju.

Kata kunci : respon, persepsi, partisipasi, sikap kognitif, sikap afektif

## **ABSTRACT**

This study, entitled "Response Member of Program Development Cattle In Group "Andhini Rejo" Hamlet Village Bibis Bangunjiwo Bantul Yogyakarta", aims to study the response of members of the Group of Cattle Breeders Andhini rejo against farmer group development program, but it also investigate the relationship between the response to the program development of livestock groups profil many with age, level of education, jobs, farming and non-farming income and number of dependents. This research method using descriptive analysis. The data collection method using census method. The profile of each group of cattle ranchers Andhini rejo analyzed using descriptive analysis, Rank spearman used to determine the relationship between the response to the profile.

Based on the analysis table is obtained, the response of cattle ranchers group members Andhi rejo based on the perception of the development program is very good. response of cattle ranchers group members Andhi rejo berdasarakan participation is very weight. response of cattle ranchers group members Andhi rejo cognitive attitude is to know exactly or know details. response of cattle ranchers group members Andhi rejo affective attitude is very much agree.

Keywords: response, perception, participation, attitude cognitive, affective attitude

