

ABSTRACT

The aims of this research are to analyze leading sector and determine the appropriate strategies to economic development in Magelang Regency. The analysis methodologies are used in this research are Shift Share analysis, location Quotient analysis (LQ), Growth Ratio Model analysis (MRP), Overlay analysis, Klassen Typology analysis and SWOT analysis. The result of the study show that the sectors are become leading sector in Magelang are; transportation and warehousing sectors; food and drinks sectors; and information and communication sectors. The appropriate policy strategies to support economic development in Magelang Regency are increasing marketing access, finance and business network, increasing productivity and optimizing local economic by empowering society in manage local leading sectors also involving non base sectors as local leading supporting sectors.

Keywords: leading sectors, economic development, strategies.