

ABSTRACT

This research aims to know the influence of agricultural and tourism leading sectors toward the economic growth in Pandeglang district with a focus on stakeholders perception. The independent variable of this research was agricultural leading sector, that is crops and tourism leading sector, that is Economic Zones of Special Tourism in Tanjung Lesung. The dependent variable of this research was economic growth.

The samples of this research were the agricultural stakeholders and tourism stakeholders which consist of SKDP of Pandeglang District, common public living in Tanjung Lesung, farmers, and businessmen in agricultural and tourism sectors. The number of sample in this research were 123 and used purposive sampling technique.

The analysis instrument used SPSS. This research used multiple linear regression in analysing the data.

The result showed that : The Agricultural leading sector, the crops was positively influential and significant towards the economic growth in Pandeglang District. It was indicated by the decreasing coefficient amounted to 0,241 and the value t was counted to $3,792 > t$ table 1.97993, the significance of value amounted to 0,000 smaller than α (0,05). The tourism leading sector, Economic Zones of Special Tourism in Tanjung Lesung was positively influential and significant towards the economic growth in Pandeglang District. It was indicated by the decreasing coefficient amounted to 0,746 and from the value t was counted to $11,250 > t$ table 1.97993 and the significance of value amounted to 0,000 smaller than α (0,05).

Key Words: Agricultural Leading Sector, Tourism Leading Sector, Economic Zones of Special Tourism in Tanjung Lesung, Crops, Stakeholders Perception, Economic Growth