

UNDERGRADUATE THESIS

THE CONTRIBUTION AND IMPACT OF THE PHENOMENAL K-POP GROUP BTS (*BANGTAN SEONYEONDAN*) TO SOUTH KOREA'S ECONOMY AND CULTURE (2017-2020)

Presented to fulfil the requirement for achieving the degree of
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بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

I dedicate this undergraduate thesis for my beloved dear mother, Mama Rosnidar Solihati. The man of my life, my dear Hero, my father, Papa Tata Taofiqurrohman(alm), And my dear siblings whom I dearly love and proud of, Mutiara Dwi Rahman, Wildan Ibadurrahman, and Irfan Habiburrahman, who have given me endless love and support throughout my life,

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PREFACE

This undergraduate thesis entitled “**The Contribution and Impact of the Phenomenal K-Pop Group BTS (*Bangtan Senyeondan*) to South Korea’s Economy and Culture**” is made as a completion to obtain a bachelor degree in the Department of International Program of International Relations, Faculty of Social and Political Sciences, Universitas Muhammadiyah Yogyakarta. This undergraduate thesis will not be completed without the contribution of several people. Thus, I would like to express my sincerest gratitude to:

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