

ABSTRACT

The purpose of this research is to examine the influence of environmental performance to economic performance and the influence of economic performance to environmental performance. This study is based on a longitudinal empirical applied research. Through a judgement sampling technique and 14 public companies which participate in the PROPER program from 2003-2005 were included in the research. This research represents the replicate from research of Ignatius Bondan Suratno, dkk (2006).

Research results prove that environmental performance hasn't influence to economic performance, and economic performance hasn't influence to environmental performance. Oppositely, unexpected earning, pre-disclosure, growth opportunities, profit margin, environmental concern and public visibility not the moderating variable that could interact the reciprocal influence between environmental performance and economic performance.

Keywords: Environmental Performance, Economic Performance, Simultaneous