

**THE VIEW OF ISLAMIC SHARI'AH ECONOMIC PERCEPTION IN
FOOD PURCHASING TRANSACTIONS USING THE GO FOOD
APPLICATION IN YOGYAKARTA**



WRITTEN BY:

FATHURRAHMAN HAZEHARY

20120430169

**INTERNATIONAL PROGRAM OF ECONOMIC AND FINANCE
FACULTY OF ECONOMIC
MUHAMMADIYAH UNIVERSITY OF YOGYAKARTA**

2020

**THE VIEW OF ISLAMIC SHARI'AH ECONOMIC PERCEPTION IN
FOOD PURCHASING TRANSACTIONS USING THE GO FOOD
APPLICATION IN YOGYAKARTA**

UNDERGRADUATE THESIS

In partial fulfilment for the requirement for the degree of Bachelor of Economics
at International Program for Islamic Economics and Finance (IPIEF), Department
of Economics, Faculty of Economics and Business.

Universitas Muhammadiyah Yogyakarta



Written By:

FATHURRAHMAN HAZEHARY

20120430169

**INTERNATIONAL PROGRAM FOR ISLAMIC ECONOMIC
AND FINANCE
DEPARTMENT OF ECONOMICS
FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS MUHAMMADIYAH YOGYAKARTA**

2019

DECLARATION

Name : Fathurrahman Hazehary

NIM : 20120430169

I hereby declare that this undergraduate thesis entitled **“THE VIEW OF ISLAMIC SHARI’AH ECONOMIC PERCEPTION IN FOOD PURCHASING TRANSACTIONS USING THE GO FOOD APPLICATION IN YOGYAKARTA”** does not consist of any content that ever being proposed for any degree in other university, ideas of any research and publication of others, in exception all quotes and ideas which are purposely taken are considered as the research references and listed in the reference list. Therefore, if any violation of intellectual rights is found in this study, I agree to accept any relevant academic consequences.

Yogyakarta, November 25th 2019



Fathurrahman Hazehary
Fathurrahman Hazehary

MOTTO

“God rules the heavens & money rules the earth. Meaning, never stray from Gods light, but understand that earthly problems require earthly efforts.”

DEDICATION

*This precious Undergraduate Thesis I dedicate to my
beloved family, Mama, Papa & Farhan.*

Thank you for all the prayers and unconditional support.



ACKNOWLEDGEMENT

All Praise be to Allah SWT who has provided convenience, gifts and grace in writing this undergraduate thesis entitled **“THE VIEW OF ISLAMIC SHARIA ECONOMICS PERCEPTION IN FOOD PURCHASING TRANSACTION USING USING THE GO FOOD APPLICATION IN YOGYAKARTA”**

This undergraduate thesis is submitted as partial fulfillment to achieve bachelor degree of economics at Universitas Muhammadiyah Yogyakarta. The author takes this topic in the hope that it can provide suggestions on research object related to capital market integration.

The completion of this thesis is inseparable from the guidance and support of various parties, therefore on this occasion the author would like to express gratitude to all people and parties below:

1. Dean of the Faculty of Economics and Business, Universitas Muhammadiyah Yogyakarta who provides guidance and advice as long as the author completes the studies.
2. Dr. Lilies Setiartiti, S.E., M.Si as my first supervisor for her guidance, understanding, patience and most importantly, also provided positive

encouragement to finish this thesis. It has been a great pleasure and honor to have her as my supervisor.

3. Dr. Dimas Bagus Wiranata Kusuma, S.E, M.Ec, CRM, CIB as my second supervisor who has guided, directed and provided much inspiration to researchers in completing the writing of this thesis, and as Director of Internasional Program for Islamic and Finance (IPIEF) for all supports, advice, guidance.
4. My beloved parents, papa and mama who always give all the best prayers and unconditional love. My brother, Farhan who always encourage me in every occasion.

In addition, to people above and other people and parties out there which the author could not mention one by one. Thank you for giving me much supports and helps during the writing this undergraduate thesis.

Yogyakarta, November 25th 2019

Fathurrahman Hazeary

LIST OF CONTENT

LIST OF CONTENT	xii
LIST OF TABLE	xiv
ABSTRACT	Error! Bookmark not defined.
CHAPTER I	1
INTRODUCTION	1
A. Background of the Study.....	1
B. Limitation of the Problems	8
C. Formulation of the Problems.....	8
D. Objective of the Study.....	8
E. Significances of the Study.....	8
CHAPTER II.....	10
LITERATURE REVIEW.....	10
A. Basic Concepts	10
1. The Concept of Buying and Selling in Islam	10
2. Pillars Selling and Buying	15
3. Terms of Selling and Buying.....	17
4. Definition of Ijarah	20
5. Definition of Qardh, Khiyar and Usury.....	23
B. Relevant Study	39
CHAPTER III	43
RESEARCH METHODOLOGY.....	43
A. Research Methods	43
B. Object and Research Subject.....	43
C. Types of Data	43
D. Data Collection Technique and Data Analyst	44
CHAPTER IV	46
RESEARCH FINDINGS AND DISCUSION	46
A. The practice of buying and selling in Go-Food	46

B. Analysis of Islamic Economics on transactions through the Go-Food Application	51
CHAPTER V	62
CONCLUSION AND RECOMMENDATION	62
A. Conclusion	62
B. Recommendation.....	62
BIBLIOGRAPHY	64

LIST OF TABLE

Table 1 Price Comparison Between Offline Foos Products and Online Go-Food Application.....	2
Table 2 Merchant Sharing Profit Policy - PT. Gojek.....	47
Table 3. Initial Look of the Go-Food Application	48
Table 4. Display Food Categories on Go-Food Apps	49