ABSTRACT

This research is replication from Agun research with the title is The Factors Which Motivating Became Pottery Entrepreneur in Kasongan. This research having a purpose to know what factors which motivating became wood batiks entrepreneur in Krebet. Responder in this research is wood batiks entrepreneur in Krebet amounting to 56 people. The sample collected using convenience sampling method. Data obtained through primary data by sharing questionnaire to responder. Analyze data conducting by using factor analysis, Measure of Sampling Adequacy test (value of MSA > 0,50), and Orthogonal rotation with Varimax for interpretation it (value of rotated component > 0,50).

Result of this research showing that factors which motivating wood batiks entrepreneur in Krebet is freedom factor, authority factor, satisfaction factor, social factor, and skill factor. The factor have dominantly which motivating wood batiks entrepreneur in Krebet is freedom factor.

Key words: entrepreneur, motivation

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