

## INTISARI

Penelitian ini adalah untuk menganalisis pengaruh tingkat kepuasan terhadap prestasi akademik mahasiswa Fakultas Ekonomi Universitas Yogyakarta. Responden dalam penelitian ini adalah mahasiswa Fakultas Ekonomi yang telah mengikuti perkuliahan selama 2 semester, dengan kriteria pengambilan sampel 100 kuesioner yang disebar dan 84 kuesioner yang layak untuk di analisis.

Berdasarkan uji t hasil penelitian menunjukkan bahwa hanya variabel kepuasan proses pembelajaran dan kepuasan komunikasi yang berpengaruh signifikan terhadap prestasi akademik mahasiswa. Berdasarkan uji ANOVA atau *F test* menunjukkan bahawa secara serempak atau bersama-sama variabel kepuasan terhadap proses pembelajaran, kehidupan kampus, lingkungan kampus, komunikasi, pelayanan dan keamanan lingkungan kampus berpengaruh signifikan terhadap prestasi akademik mahasiswa Fakultas Ekonomi Universitas Muhammadiyah Yogyakarta.

## ABSTRACT

This research is intended to analyze the influence of satisfaction degree towards the students' academic achievement in Economic Faculty of Muhammadiyah Yogyakarta University. The respondents of this research are the students of the Economic Faculty who have been joined the lecturer for about 2 semesters, with the criteria of taking 100 sample questioners. The questioners have been spread to the students and there are only 84 questioners that deserve to be analyzed.

Based on the *t test*, the result of the research showed that only variable of the satisfaction of learning process and the satisfaction of communication which have the significant effect towards students' academic achievement. However, based on the *ANOVA test* or *f test*, it shows that together with the variable of satisfaction to the learning process, campus life, the environment of campus, communication, services, and the security in campus environment had been affected significantly towards the academic achievement of the Economic Faculty students of Muhammadiyah Yogyakarta University.