

ABSTRACT

The study on craft maker income is carried out in Kasongan, Bantul. The research aims to find out the factor influencing the income of craft makers in Kasongan. Having used independent variables such as capital, labor force, work experience, and education as well as craft maker income, this research aims to find out the influence of independent variables toward dependent variables, either using T-test individually or using F-test together. Besides, the evaluation on classic assumption on the model and data is carried out. The main purpose of the study is to find out how big the influence of each independent variable toward the craft maker income is. The finding of the research is then used as the important input for the craft makers.

The finding shows that the variables such as capital, labor force, work experience, and education have positive and significant influence. The most influencing factor in the study is capital. Concerning the examination on classic assumption, there is no *multikolinearity* and no deviation on *heteroskedasticity*.