

## ABSTRACT

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**THE STUDY CORRELATION BETWEEN TRUSTFULNESS LEVEL IN NEWS-ONLINE TOWARDS SATISFACTION LEVEL ON THE STUDENT COMMUNICATION SCIENCE OF UMY.**

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This study tries to analyze the influence of trustfulness level on News-Online toward satisfaction level of the student communication science of UMY in fulfilling the needs of information. The research target was to knowing how big the influence of trustfulness level owned by student communication science of UMY toward News-Online Media as their information source. Theory framework in this research is relate to the uses and Gratifications theory Palmgreen model which is focus on interrelationship among beliefs, assessment, satisfaction sought, satisfaction obtained and media use. Methodologies that is use was correlation methodologies it is how can one variable influence toward another variables. the research result showing that there is a positive influence that strong enough between trustfulness level toward satisfaction level of the student communication science of UMY.