

ABSTRAK

Trade liberalization is a policy to reduce and eliminate trade barriers in an effort to improve the flow of goods and services. Trading conducted by South Korea and the European Union each year has increased. South Korea and the EU form a Free Trade Area with the aim of achieving their respective interests. Free Trade Area into the South Korean economy atay strategy in expanding its "Global Korea" in various fields which will boost the domestic economy. In addition, the EU is also making South Korea the first country in Asia to cooperate Free Trade Area with the EU which will be awala EU expand cooperation in Asia or the so-called "Global Europe".

South Korea and the European Union are partners in a comprehensive Free Trade Area agreement. South Korea get the market as much as 508 million people in the EU. South Korea Free Trade Area with the EU produces a significant positive impact on various sectors of economy, politics, investment, social and cultural. South Korea increasing role in the development of the world economy by opening its markets.

Keywords: Free Trade Area, European Union, South Korea, Trade, Liberalization Economi, Investment