

ACKNOWLEDGEMENT

The highest gratitude dedicated to Allah SWT, because only by Allah permission and bless to me, finally I could finished this undergraduate thesis entitled: “British Council’s Premier Skills as Diplomacy Tools to Strengthen Alliance with China and India” in accordance to the time given to me.

I would like to give my highest gratitude and best regards to my advisor for his patient and advices in guiding me with the writing process of this undergraduate thesis. I also take this opportunity to express a deep sense of gratitude to my examiners for their constructive critics and assessment toward this undergraduate thesis which help it develop even better.

This undergraduate thesis is the highest result of the knowledge which has already been obtained from the process of my undergraduate study in the department of International Relations, Faculty of Social and Political Sciences, University of Muhammadiyah Yogyakarta. I realized that this undergraduate thesis is far from perfect and there are still rooms for improvements, as it is the essence of learning. My expectation that this undergraduate thesis will be beneficial and useful for the development of International Relations Study and able to become the additional material for the related topics in this undergraduate thesis.

Yogyakarta, May 18th, 2016

ArezaPradanaWitjaksono

20120510081

FOREWORD

Assalamu'alaikumWr, Wb

Alhamdulillahirabbil'alamin. Every gratitude and bless again dedicated to Allah SWT because of only through His will this undergraduate thesis can be finished to complete the requirement to achieve the Bachelor degree of International Relations from University of Muhammadiyah Yogyakarta.

This undergraduate thesis also successfully presented because of the support and guidance that I got from the supportive actors surrounds me. Therefore this foreword dedicated to specially send my gratitude for those personal because of their supporting role:

- First of all I would like to express my highest gratitude to Allah SWT, because without His permission and His bless to me, I am definitely will not capable to finish this undergraduate thesis well. I felt through His blessing i can finished undergraduate thesis and thanks to His guidance in every difficulty, so i can faced it. I believe my achievement in this undergraduate thesis is only the first step toward more exciting life that Allah already prepared for me in the future.
- The other gratitude I send toward my mom, who works really hard to support and funding me in every phase of my educational period in University of Muhammadiyah Yogyakarta. Through this thesis and graduating from the university, as showing my love to my single parent. I love you mom, i don't want to be your parachite anymore.
- And my other hugs and kisses are giving to my family, every of my mom's sister and my grandma, as they also always supporting me. Lots of love for you all.
- There's also gratitude to my one and only blood brother, as they severaly help me in my difficult times. Sorry for always being hard on you, but deeply on my heart, i love you.
- I would like to say thank you very much to the board of examiners, Prof. Dr. TulusWarsito M. Si, IbuRatihHerningtyas, S.IP., M.A, and Bapak Drs. Djumadi M. Anwar, M.Si, who already show the patient and integration in guiding me to finish this undergraduate thesis as well as greatly examine my undergraduate thesis to be, Insha'Allah, flawless.
- To all my lectures in University of Muhammadiyah Yogyakarta, thank you very much for the transfer of knowledge during my undergraduate study.

This undergraduate thesis is the accumulation of all knowledge that all of you taught to me.

- A very special thanks and my highest gratitude to Prof Tulus as my undergraduate thesis advisor, to support my thesis, and guide me in writing the thesis and giving me so much good advice in constructing the thesis, thank you for the time and energy that you already gave to me so far, may Allah S.W.T give the best for you in life and afterlife.
- The next “Thank You” special for Bu Atik, Pak Djumari, Pak Ayub, and Pak Waluyo who are always helping me in every administration processes in my undergraduate study in University of Muhammadiyah Yogyakarta. May Allah S.W.T give you all a very happy and good health always.
- I am also sending my gratitude and hugs also love for dearest girlfriend Eva Prabawanti. She is the one who always stay by my side whenever i’m lazy on writing this thesis. She is the most calm and patient person that i ever face in my life whenever i get mad. She is also the one who can control me beside my family and my bestfriend. I love you, i’m grateful to have you in my side.
- For my college friends, IPIREL 2012 (esp. SigitBudiyanto, Sandy, Cochip, Theo, Ana Rizkia Umami, Dwi, Mimi, Ilham, Ergi, Linggar, AfidaKurniaYogasari) love you so much, as you all ever come to my life and make it so colorful, some of IPIREL 2013 friend (Jack, Pascal, Otong aka Zan, Inu) for always there accompany me in Study Hall to cheering me when i write down my thesis. All of you success, happy and healthy life to you guys. See you all on top and bright future!!!
- For my greatest buddy that i ever have, Muhammad Leo Pramirando, SigitBudiyanto, SyafikBintangFakkih, Muhammad AjiKurniawan. All of you have special place in my heart, as you guys always there to cheering me when i’m down even when i’m up
- For my senior high school friends, SahrialAfandi aka Iyal, ArinPrasetyo aka Gepeng, Mario Bravian, Dimas, Galuh, Hakim, thanks for always being a good friend as all of you has great sense of humor even sometimes i got bullied by all of you. See you on top, guys.
- For my not blood sister, YoanNabilah, DitaAyu F. Puspitasari, RizkyAninda, thanks for also being there for me, thanks for your advice in my life, i’m so thankful to have such a sister like all of you, i’m so sorry that i still can’t be your good brother, lots of love.
- For my gardep family (esp. FebriyantoSulistyo, LestianaNindyaPutri, HendrikSaputra, NurCahyoningsih, IkhwanNurRokhim, Dana Saputri, Yuko, Januar) thank you for making my life so cheerful. Also arfi gardep54, and 1stimewa group of gardep55 for being good junior to me.

This is the end of my undergraduate thesis forewords, this is it, new life ahead after this, be prepared, and good luck to me and all of you who reading this. Whoever read this, don't forget the writer, I wrote this with my own hand and mind, send a very good pray to me, please, ArezaPradanaWitjaksono. Thank you UniversitasvMuhammadiyah Yogyakarta for giving me so much things in my university life, *mudamendunia, ungguldaniislami*.

Wassalamu'alaikumwr,wb

TABLE OF CONTENTS

ENDORSEMENT PAGE	Error! Bookmark not defined.
STATEMENT OF ORIGINALITY	Error! Bookmark not defined.
ACKNOWLEDGEMENT	1
FOREWORD.....	2
ABSTRACT	Error! Bookmark not defined.
TABLE OF CONTENTS.....	5
CHAPTER I INTRODUCTION.....	Error! Bookmark not defined.
A. Background.....	Error! Bookmark not defined.
B. Research Question	Error! Bookmark not defined.
C. Theoretical Framework.....	Error! Bookmark not defined.
1. Public Diplomacy Theory	Error! Bookmark not defined.
2. Foreign Policy Decision Making Concept..	Error! Bookmark not defined.
3. Alliances Concept	Error! Bookmark not defined.
D. Hypothesis	Error! Bookmark not defined.
E. Research Methodology	Error! Bookmark not defined.
F. Organization of Writing	Error! Bookmark not defined.
CHAPTER II SPORT DEVELOPMENT AND INFLUENCE TO POLITIC	
.....	Error! Bookmark not defined.
A. Sports and Politic Relation	Error! Bookmark not defined.
A. The Development of United Kingdom’s Sport	Error! Bookmark not defined.
defined.	
B. Football as The First Instituniolized Sports...	Error! Bookmark not defined.

C. Football As Major Sports Relation With Government **Error! Bookmark not defined.**

CHAPTER III BRITISH COUNCIL’S PREMIER SKILLS AS UNITED KINGDOM SOFT POWER.....**Error! Bookmark not defined.**

A. Shifting Diplomacy Way From Hard Power to Soft Power **Error! Bookmark not defined.**

B. Premier League As Popular Sport League and Its Fans **Error! Bookmark not defined.**

C. Premier League Contribution to The United Kingdom Economy..... **Error! Bookmark not defined.**

D. The Reputation of Premier League Help British Council’s Premier Skills Program **Error! Bookmark not defined.**

E. Premier Skills as United Kingdom Soft Power **Error! Bookmark not defined.**

CHAPTER IV POSITIVE IMPACT OF BRITISH COUNCIL’S PREMIER SKILLS**Error! Bookmark not defined.**

A. The Benefit of Deploying Soft Power **Error! Bookmark not defined.**

1. Premier Skills Strengthen Alliance in China through Football **Error! Bookmark not defined.**

2. Premier Skills Strengthen Alliance Toward India **Error! Bookmark not defined.**

CHAPTER V**Error! Bookmark not defined.**

CONCLUSION.....**Error! Bookmark not defined.**

REFERENCE**Error! Bookmark not defined.**

Books and Journal Reference: **Error! Bookmark not defined.**

Online Reference: **Error! Bookmark not defined.**