

## **ABSTRACT**

*Today the level of competition in the Village Unit Cooperatives (KUD) more competitive, customers have started selective in choosing a partner or credits (creditor). The emergence of non-performing loans not only in the banking sector alone, but similar problems are also experienced by some or all of the cooperative. This study aimed to analyze the factors that influence bad credit. Factors used include: the credit period, the interest rate loans, and credit collectibility.*

*This study used a sample of 81 borrowers, using multiple regression test in hypothesis testing. The results of the research credit term significant positive effect on bad loans, the interest rate and no significant positive effect on bad debts, and collectibility positive and significant impact to the credit freeze.*

*Keywords: Village Unit Cooperatives, Non Performing Loan.*