

## **Chapter One**

### **Introduction**

This chapter discusses the introduction of the study. There are several important points presented in this chapter. Moreover, this chapter consists of background of the study, identification of the problem, delimitation of the problem, research question, research objective, and significances of the research. The researcher mentions organization of the chapter in the last part of this chapter.

### **Background of the Study**

Teaching media is not a new thing in the teaching and learning process, especially teaching media to make classes more attractive and effective. Using teaching media will greatly help the effectiveness and efficiency of the teaching and learning process because it facilitates interaction between teachers and students (Junaidi, 2019). The existence of teaching media in the teaching and learning process can raise students' interest and students' desire. A good teaching media can also increase students' motivation and stimulation of learning activities. According to Tafonao et al. (2019) there is no limit to choosing teaching media: teachers can use teaching media such as magazines, books, videos, or newspapers. Teaching media helps teachers to deliver the material in interesting and diverse ways, and students can understand the material well and easily.

Learning English is not easy for some students: therefore, teacher must be creative in delivering materials to their students. Teachers should use their creativity in creating teaching media which can trigger student's imagination and new ideas to make teaching and learning process more effective and successful

(Khodabakhshzadeh et al., 2018). Creativity in this case means that making teaching media should be interesting. Teacher creativities are related to motivation, originality, and autonomy, so teachers who are more creative in delivering materials can be said to be more successful in their classes (Khodabakhshzadeh et al., 2018). The creativity of teachers can produce interesting teaching media and with interesting teaching media, it can increase student motivation in participating in the class. Technology is one of tools that can help teachers creating interesting teaching media. Using technology for learning and teaching process allows a teacher to bring their ideas more alive, make activities more realistic, and provide teaching materials on a variety of topics (Fitriah, 2018).

Nowadays technology has become an important part in education: teachers are required to be able to take advantage of technology for the teaching and learning process, especially in learning English. The use of technology for education also helps a teacher to design a lesson plan that is more effective, creative, and attractive so that it can stimulate students to actively participate in class (Christiana & Anwar, 2021). The use of technology in teaching English can give positive impact on the teaching and learning process. Technology helps education for students not to be bored, technology in education also makes learning more interesting and easy to understand (Budhwar, 2017). Teachers need technology to convey some materials to build students' interest in the teaching and learning process.

Canva is one of the digital technologies that can be used by teachers to create interesting teaching media. Using Canva as a tool for creating teaching media can also help students to more easily understand the material that the teacher

delivers because Canva provides graphic design that teachers can use. Canva also provides free access to hundreds of fonts, images, icons, and graphics. A teacher can make an interesting presentation, poster, flashcard, infographics, and etcetera. If the situation of the students gives a positive feeling, then they will also do positive things in that situation, for example, they will participate, be active, and give direct attention to the teaching and learning process (Yundayani et al., 2019). There is no difference between the Canva application and the Canva website, if a teacher accesses Canva via smartphones they will be prompted to download the Canva application, but if a teacher wants to access Canva on a laptop or computer they can open Canva on the website.

To deliver the materials, teachers need interesting teaching media as a tool to help students understand the materials easily. Based on the experience of the researcher, there are some English teachers in Senior High School who choose to make their teaching media using Canva, with the aim of having more interesting teaching media. From an informal interview with one of the teachers, it is found that teachers also want to have a more attractive classroom atmosphere for their students by using interesting teaching media. Teachers can create interesting teaching media such as presentation, posters, or flashcards using Canva. Canva provides many tools that can be used by teachers to create teaching media. Canva has millions of photos, icons and graphic shapes, images, and a wide variety of fonts (Christiana & Anwar, 2021).

However, based on the researcher's observation there are still some English teachers who still have not use Canva as a tool for creating teaching media. Some

English teachers at Senior High School still use teaching media that are less attractive to their students. The teachers only use presentation tools that are simple and do not attract students' attention. Not only that but there are also some teachers who still only use textbooks as teaching media to deliver the material, and that makes the students less motivated when participating the class. Teachers must be able to create effective and attractive classes for their students. Therefore, the researcher is interested in conducting research on teachers' perceptions on the use of Canva as a tool for creating teaching media.

### **Identification of the Problem**

Teaching media has an important role in the teaching and learning process. The use of teaching media can help teachers in conveying material easily to their students. There are many kinds of teaching media that teachers can use to deliver the material. Canva is a graphic design platform that can help teachers create a variety of interesting teaching media because Canva provides a variety of tools that teachers can use. Some English teachers are looking for ways to teach in an interesting way, then teachers use Canva to create interesting teaching media. However, lack of ability of teachers to create interesting teaching media by utilizing technology, so teachers only use textbook as teaching media and use presentation tools with simple templates and ordinary fonts to teach. A teacher is asked to be able to create effective and attractive classes for their students, so that students can participate in the teaching and learning process well, not only that, but the teacher is also asked to increase students' motivation in learning. Interesting teaching media can help teachers produce effective and attractive classes for students, but there are

still many English teachers who are looking for this way for their classes. As has been observed by the researcher, there are some teachers who used Canva to create teaching media, however, there are also some teachers who still have not use Canva to create teaching media.

### **Delimitation of the Problem**

Starting from the researcher's awareness of teacher who uses Canva as a tool for creating teaching media, this research delimited teachers' perception on the use of Canva as a tool for creating teaching media. This study focuses on the reasons why English teachers' using Canva as a tool for creating teaching media based on teacher's experience. Researcher also want to know what kinds of teaching media that teachers create using Canva.

### **Research Question**

This research is intended to answer the following questions:

1. Why do the Senior High School English teachers use Canva as a tool for creating teaching media?
2. What kinds of teaching media do Senior High School English teachers create using Canva?

### **Research Objective**

Based on the research questions, the purpose of the study are:

1. To investigate the reasons why do the Senior High School English teachers use Canva as a tool for creating teaching media
2. To know what kinds of teaching media, do Senior High School English teachers create using Canva

## **Significance of the Research**

This study aims to give positive advantages for some parties, namely teachers, future teachers, and future researchers.

### ***Teachers***

From this research, the researcher hopes that other teachers can know that creating teaching media through Canva can produce interesting teaching media. Regarding the research findings, understanding the feelings and opinions of English teachers who have used Canva for creating teaching media to improve English teacher's creativity through Canva for creating teaching media for making their class more interesting and effective. Besides, this research can be a consideration for other teachers whether they want to use Canva as a tool for creating teaching media or not, and as a reference on kinds of teaching media that teachers can create using Canva.

### ***Future Teachers***

This research gives information for future teachers who will develop the class with more interesting teaching media. From this research future teachers are expected to know that Canva can help future teachers to create more interesting teaching media because Canva provides many fonts, images, icons, templates, and graphics design that future teachers can use. Future teachers who have never used Canva can probably use Canva for their future class. Besides, this research can be an alternative for future teachers to create interesting teaching media using Canva.

### ***Future Researchers***

The researcher hopes that this study can provide more information about Canva as a tool for creating teaching media regarding the reasons for using Canva as a tool for creating teaching media and kinds of teaching media that teachers can create using Canva. Besides, the other researchers can use the findings of this research as an overview for their research on the same topic and can be a recommendation for further research. Therefore, this research can also encourage other researchers to conduct research related to the same research field.

### **Organization of the Chapter**

This research presents five chapters. Chapter one explains the background of the study, identification of the problem, delimitation of the problem, research questions, research objective, significance of the research and organization of the chapter. Chapter one explained basic information about the study and the reasons why the researcher is interested in this study. To support general information that described in chapter one, literature review is provided in chapter two.

Chapter two is literature review. Chapter two consists of literature review, review of related study and conceptual framework. There are several explanations related to the topic such as the definition of teaching media, the importance of technology in education, and the description of Canva.

Chapter three explains the methodology. The methodology includes six parts, there are research design, research settings, research participants, data collection techniques, data collection procedures, and the last part discusses data analysis. It shows how the researcher will gather and analyze the data.

Chapter four explains the research finding and discussion. This chapter include detailed information on data collection from the research conducted and data analysis. Chapter four also featuring some findings that supported by several theories.

Chapter five is the last chapter of the study. Chapter five shows the conclusion of the study and suggestions of the study. The conclusion is based on the research finding and the suggestion that given in accordance with the relevance in this study.