

Chapter One

Introduction

This chapter consists of seven parts. The first is background of the research. The second is identification of the problems followed by the third part which is delimitation of the problems. The fourth part provides research questions followed by the fifth part which is the objectives of the research. The sixth is significance of the research. The seventh part is the organization of the chapters.

Background of the Research

Indonesia is a multilingual country where most people in Indonesia can speak at least two languages or bilingual people. At this time, it has become a necessity and a reality to master two languages, especially English, because “the greater ability of language a person has, the more independent spirit a person can compete easily in the competitive world of work” (Tantri, 2018, p. 18). Spolsky stated that a bilingual person is someone who has some functional abilities in his second language (as cited in Rahmaniah, 2016, p. 1). A person who has ability to be bilingual, usually often transfers his language into another language. This phenomenon is usually referred to as code switching.

Code switching usually occurs when a person switches from one type of language, variations, and dialects to another. One can start a conversation in Indonesian and change to another language at the beginning, middle, or end of the conversation. Change of code also occurs due to the use of various

languages that do not work. Someone does code switching in any situation and domain. Thus, changing code is not only a phenomenon in society where each member uses more than one language, but also a necessity in that society.

In this digital era, code switching in digital talk shows via television or YouTube can have many positive impacts on those who see it. Abullah and Buriro stated that code switching in TV talk shows are used to help understand messages more easily, increase effectiveness in communication, provide better influence on viewers, shorten vocabulary in one language, and to present oneself educated (as cited in Maha, 2017, p. 29). Apart from TV, the learners can also find some public figures who use code switching when they speak. One of them is through the YouTube platform. The researcher chose YouTube because its platform is a necessity, especially for millennials in an era of a pandemic. While speaking English for YouTubers in Indonesia has become a lifestyle and most millennials imitate what their favorite YouTubers do, it unconsciously becomes YouTube users' lifestyle too.

Based on that phenomenon, the researcher conducted the research about the types and functions of code switching carried out by one of the Indonesian YouTubers, Fathia Izzati, who was a guest at the Hangout *Bareng* YouTubers #12 program. Fathia Izzati is one of the Indonesian YouTubers who famous with her code switching which has made her reap the pros and cons. This happened because Fathia's life was highlighted by social media, so many argued why she used a foreign language more than Indonesian. The code switching used by Fathia Izzati happened a lot on YouTube but is not

really discussed, even though YouTube is something that everyone watches. She is exposed to their code switching but no one has done any research on the code switching that is on YouTube. Therefore, when someone pays attention to the use of the language, so it is in accordance with what appropriate rules are adapted to the situation and conditions that occurred at that time. The choice of the language code she uses is of course triggered by several things, such as the interlocutor, the topic of conversation, and the realm. Therefore, it can be classified into code switching types and code switching functions.

Based on the phenomenon above, the researcher was interested in examining Fathia Izzati's utterances in code switching because in her bilingual environment she used a lot of code switching in other videos among other YouTubers. This study aimed to highlight the code-switching phenomenon, both from the functions and types of code switching performed by Fathia Izzati at that program with entitled "Code Switching Used by YouTuber Fathia Izzati in the Program of *Hangout Bareng YouTubers #12*".

Identification of the Problem

Based on the background above, someone might do code switching because he or she is in a bilingual environment which is driven by several factors. Code switching is identified from various factors, both from within the person himself or herself and from the environment. Besides, code switching is also identified from its various types and functions that encourage someone to do code switching at the same time. However, the cause of

someone doing code switching is still a problem that many people do not know, so there are perspectives from other people who say that someone doing code switching is only a place to show their arrogance in mastering foreign languages. As stated by Block (2015), code switching has earned a bad reputation because it has been identified as causing people to lose their identity or harboring prejudice against their social class, ethnicity, or religion.

The code switching used by YouTuber Fathia Izzati in this study was taken from the Google Indonesia YouTube channel program called Hangout *Bareng* YouTubers 12th edition. The program is like a talk show where there are guest stars and one or two hosts in it. Each edition of the program invites different guest stars. In the 12th edition, Fathia Izzati was the guest star and the talk lasted approximately one hour. In the video, Fathia Izzati and the host did a lot of code switching from Indonesian to English or vice versa but the researcher only examined the code switching carried out by Fathia Izzati. By knowing the types and functions of code switching carried out by Fathia Izzati, the English learners or someone who is interested in linguistics can place or adjust the code switching they use appropriately when in the world of work or socialization activities.

Delimitation of the Problem

This research was limited to a qualitative descriptive study that aimed to describe the types and functions of code switching from Fathia Izzati's utterances found in a Google Indonesia's YouTube video talk show in the Hangout *Bareng* YouTubers #12 program. Also, these research data were

collected through content analysis techniques where the video was transcribed and analyzed by the researcher.

Research Questions

1. What are the types of code switching made by Fathia Izzati in Hangout *Bareng* YouTubers #12?
2. What are the functions that Fathia Izzati switch one language to another in Hangout *Bareng* YouTubers #12?

Objectives of the Research

1. To find out the types of code switching made by Fathia Izzati in Hangout *Bareng* YouTubers #12
2. To find out the functions of Fathia Izzati do code switching in her language in Hangout *Bareng* YouTubers #12

Significance of the Research

In the realm of sociolinguistic, this research brings some significance theoretically and practically.

Theoretical benefit. This research is expected to add to and contribute to an adequate understanding of sociolinguistic studies, especially the study of code switching in the video. Especially in describing its type and function in daily language activities, at school, at home, or in locations that require certain language adjustments.

Practical benefit for language teachers. The results of this study are expected to be used as one of the learning materials for students when carrying out teaching and learning activities regarding language, for example those

related to conversation or dialogue, as well as their use in society based on the appropriate form and function.

Practical benefit for other language researchers. This study can contribute to understanding social function in society communication. Therefore, the meaning and purposes in communication can be identified. Other researchers will gain some information on what types and functions are used in code switching in the program for their research. In addition, it is hoped that this research can be a reference and further developed for other researchers who are interested in this topic because this study relates to daily conversation in society.

Organization of the Chapters

In this research there are five chapters. The first chapter discusses the background of the research which explains the reasons why the researcher conducted this research on the topic of code switching. Then, it is followed by identification of the problem in which the researcher showed what problems might arise from the research topic. The next part is the delimitation of the problems. The researcher stated the research questions which are followed by the objectives of this study. Furthermore, the researcher explained the significance of the research regarding the results of the research that might be useful for people who read this research. The last one, is the organization of the chapters consisting of a summary on the content in chapter one to chapter five.

The second chapter discusses the literature review which contains the theory and concepts of Hoffman (1991) and Luke (2015) which are related to code switching. The theories discussed include bilingualism, code switching, types of code switching, functions of code switching, YouTube, YouTubers Fathia Izzati, definition of talk show, previous research, and conceptual framework. The theory was elaborated in this chapter to obtain a scientific theoretical basis and dig deeper information sourced from books, theses, and articles. Previous research was used as a reference for processing data and as a comparison material.

The third chapter discusses the research methodology of this research covering the research design which was descriptive qualitative research design. It also covered the research setting and research participant involving Fathia Izzati in the video. Next is about data collection method which used documentation method and the data source was taken from a YouTube video. The researcher used content analysis to analyze the data in the video that were transcribed by the researcher. Last is about trustworthiness.

The fourth chapter discusses findings and discussions based on data that has been analyzed using qualitative research methods. The researcher reported the findings of her study followed by a discussion of the findings that were accompanied by relevant references. The discussion is an interpretation of the researcher based on the theory of Hoffman (1991) and Luke (2015).

In the last chapter, there are conclusion and recommendations. In the conclusion section, the researcher briefly presents the summary of the

research. In the recommendation section, the researcher provides recommendation to English learners, English teachers, and other researchers based on the finding of this research.