Chapter One

Introduction

This chapter presents the introduction of the research. In this chapter, the researcher explains the background of the research, identification and limitation of the problem, research questions, purpose of the research and significances of the research. Firstly, the background of the study describes the notion of Instagram promote English practice outside classroom. Secondly, the research questions as a guideline for this research to be presented. Besides, the purpose of the research explains specific aims of the research. Finally, the significances of research present the benefits of this research towards particular people.

Background of the Study

Social media is a web based and technology that allows users to generate content and share with others using text and/or media (video, audio, images), which can create interactive dialogue. Therefore, many people use social media as a daily necessity including as a learning medium. Social media is very helpful for teachers and students in the learning process. Al-rahmi, Othman, Yusuf, & Musa (2015) stated that social media is helpful for learning process. People can learn everything including foreign language by using social media because it is one tool that can be used to communicate also sharing knowledge with others in the hemisphere.

One of the social media that is popular among people is Instagram. Vianti and Palmi (2014) stated that Instagram is social media that is used to take photos, add digital filters and share them through Instagram and other social media. Instagram is the application on smartphones that are much favoured by people, especially in Indonesia. Based on the data from NapoleonCat as a social media analytic, on December 2020 there are 83.770.000 Instagram users in Indonesia. 30.000.000 of them aged 18-24 which means the largest user group in Indonesia. It can be concluded that Instagram is being really popular in Indonesia because the users reached 33,4% of its entire population. Instagram has many features that is designed for users to create, share, and watch the content (Instagram). In other words, Instagram allowed the users to use Instagram according to user needs, especially as English practice platform.

Instagram promote English practice outside the classroom. Al Mubarak (2016) stated that students can access Instagram for English practice outside the classroom more effectively because they can access without physically meet with others for interaction or read text book. It means that Instagram is giving convenience for students to English practice everywhere. According to Ahmed and Ali (2020) practicing English outside the classroom can give the opportunity for students to increase self-esteem and become more engaged in their education. Students can decide the source like Instagram for English practice without sticking to a topic chosen by their teacher. Besides, Instagram can be promoted Incidental learning. Incidental learning is a kind of informal learning that allows students to fully control the learning process (Greene, Copeland & Deekens,

2020). For example, when users see videos about their favourite influencer activities using English on Instagram and then hear words they do not understand, they will see a dictionary. Incidentally, these activities are not only to develop listening skills but can also develop vocabulary mastery.

Instagram can be used for developing English skill. According to Tirani (2019) Instagram has many features and one of them can be used for developing English skill. Firstly, developing student's listening skills by watching and listening an English video. Khalitova and Gimaletdinova (2016) stated that by watching video on Instagram helps students for developing their listening comprehension skill. Secondly, developing speaking skill by creating a short video. Wulandari (2019) stated that an activity to help students to develop their English skill is recording a video. In addition, making videos also the activity on Instagram that can develop students' pronunciation because students should have practiced the pronunciation to speak in English. Thirdly, developing student's reading skill by reading and understanding the information on the caption or comment post. According to Manaroinsong (2018), reading the English posts or posts comments in the English language can help students to learn English. Besides, reading English captions also helps students increase their vocabulary. The last, developing student's writing skill by writing caption. Sirait and Marlina (2018) said that writing captions on Instagram is one of the main activities to develop students' writing skills.

Identification of the Problems

Instagram is naturally designed for entertainment. People can use the features in Instagram for creating, sharing, and watching various contents. Based on preliminary study by interviewing the ELED students in a private university in Yogyakarta, there are some students who use Instagram for English practice outside the classroom. The students stated that they get the benefits from Instagram especially for their English proficiency. Many students follow English native speaker's accounts for their English language input. From those accounts, students can watch the posts using English language. The researcher is interested to investigate the Instagram as a platform for English practice outside the classroom. In particular, this research will examine the features in Instagram that promote English practice outside the classroom. In addition, this research will examine the activities in using features of Instagram for developing student's English language skills.

Delimitation of the research

In this research, the researcher focuses on examining the features in Instagram that promote English outside the classroom and the activity in using the features in Instagram for developing student's English skill. Instagram has many features. In this study, the researcher focused on four features such as stories, caption, video post, and comment. Based on preliminary interview, the researcher found that those four features are mostly used by ELED students. Furthermore, not many researchers have examined the features in Instagram that promote

English outside the classroom. Therefore, the researcher will examine the features in Instagram that promote English practice outside the classroom. In addition, researcher will examine the student's activities in using features of Instagram for developing English language skills.

Research Question

To conduct this research, the following are the research questions:

1. What are the student's activities in using feature of Instagram for developing English skill?

Purpose of the Research

Based on the research questions, this research is conduct to find out:

1. The activity in using the features of Instagram for developing student's English skills.

The Significance of The Research

This research has several significances, they are:

For students. This research may give information to students about the features in Instagram that promote English practice outside classroom. Also, the students can find out the activities for developing English skills such as making English video, writing caption, watching English video, and reading English text.

For teachers. This research can help teachers to provide information about the use of Instagram as a platform for English practice outside classroom.

The teacher can find out the activities in using Instagram for English practice. Thus, teachers can consider Instagram to be used as a learning medium or online class activity.

For others researchers. This research can help other researchers to gain information about Instagram as a platform for English practice outside classroom. It can become reference to support their research.

The Organization of Chapter

This research consists of five chapters. The first chapter presents six subchapters about research. Firstly, the background of the research. Secondly, the explanation about the reason of the researchers to conduct this research. The third is the identification and delimitation of the research problem. The fourth is research question and the purpose of the research. The fifth is the significance of the research which is including the advantages of this research for students, teacher, and others researcher. The last, research outlines which explained the summary of every chapter of the research.

The second chapter discuss theories related to Instagram as a platform for English practice outside the classroom. There are three contents in this chapter that are in accordance with existing theories such as social media for learning, Instagram promote English practice, type of Instagram feature, and Instagram for developing English language skills for students.

The third chapter explains about the research methodology it means the interpretation of the issues are discusses in this chapter. There are four sections on this chapter. Firstly, the researcher investigates the types of research design that used in this research. Secondly, research setting it means the location that the research will be conduct and an elaboration on the participants. The third is the data collection method that explain about the way researcher will be collect the data. The last is data analyse it means the procedure of the analysing the data.

The fourth chapter explains about the findings and data analysis of the research. This chapter explains about the finding that answer the research questions based on the data collecting. The findings elaborated further discussion of the findings and theories.

The fifth chapter explains about the conclusion and recommendation. The conclusion explains about the result of the research. The recommendation explains about the recommend for the readers who need the information that is related to the research.