THE INFLUENCE OF ELECTRONIC SERVICE QUALITY, INFORMATION QUALITY, AND SYSTEM QUALITY TOWARDS OVERALL PERCEIVED SERVICE QUALITY



THESIS

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DECLARATION

I hereby,

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Declare that this thesis with the title: "The Influence Of Electronic Service Quality, Information Quality, And System Quality Towards Overall Perceived Service Quality (In Go-ride User of Universitas Muhammadiyah Yogyakarta)" obtained a bachelor's degree at a university, and to the best of my knowledge there are no works or opinions written or published by others, except those referred to in this manuscript are mentioned in the bibliography. If it turns out that in this thesis, it is known that there are works of people or opinions that have been written or published by other people, then I am willing to cancel the work.

CAUTILA LECTU CANDLA)

DEDICATION

All praise is due to Allah SWT, who has given all His blessings guidance so that with His permission and blessing, I can complete this final project as it should be. I do not forget to send shalawat and greetings to the lord of the Great Prophet Muhammad SAW, who has brought us from the jahilia era to the bright Islamic era like this. I express my gratitude by saying thank God and dedicate this paper to those who have influenced my life journey. Allah Subhanahu wa Ta'ala has provided many conveniences and forgiveness to His servants, who still have many shortcomings.

- My parents, Mr. Yana Priyanto and Mrs. Siti Asiyah, have always provided financial support and prayers for me to complete my undergraduate studies. Thank you for all the sacrifices and prayers you have given me. May you continue to be in the protection and love of Allah SWT.
- 2. My brother, Bernard Bayu Priyanto, I wish you success and success in your D4 study process at the university you will take.
- 3. My big family always supports and prays for my best.
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- My closest friend, Eni Anzarwati, always accompanies and listens to my complaints during the preparation of this research and in other matters.
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- 7. FORMASCAP, a regional student organization that provides different experiences and colors when studying. A place where you can work together, share knowledge and experiences with great people, and have the same goal.
- 8. Friends who always support each other, help each other and give advice in the thesis process or others who always exchange stories and experiences.

PREFACE

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With this, the researcher realizes that there are still many shortcomings in the writing of this thesis and that criticism, suggestions, and further research development are needed for writing on this topic.

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