

Jiwa Jawi Content Management via Instagram @jiwajawijogja in 2021

ACADEMIC JOURNAL RESEARCH PAPER

Compiled to Fulfill the Requirements for Obtaining a Bachelor's Degree of
Strata I Communication Studies Program Faculty of Social and Political
Sciences University of Muhammadiyah Yogyakarta



Arranged By:

RR. Almira Rahma Fidela

20180530113

**COMMUNICATION SCIENCE STUDY PROGRAM
FACULTY OF SOCIAL AND POLITICAL SCIENCE
UNIVERSITY OF MUHAMMADIYAH YOGYAKARTA**

2022

TITLEPAGE

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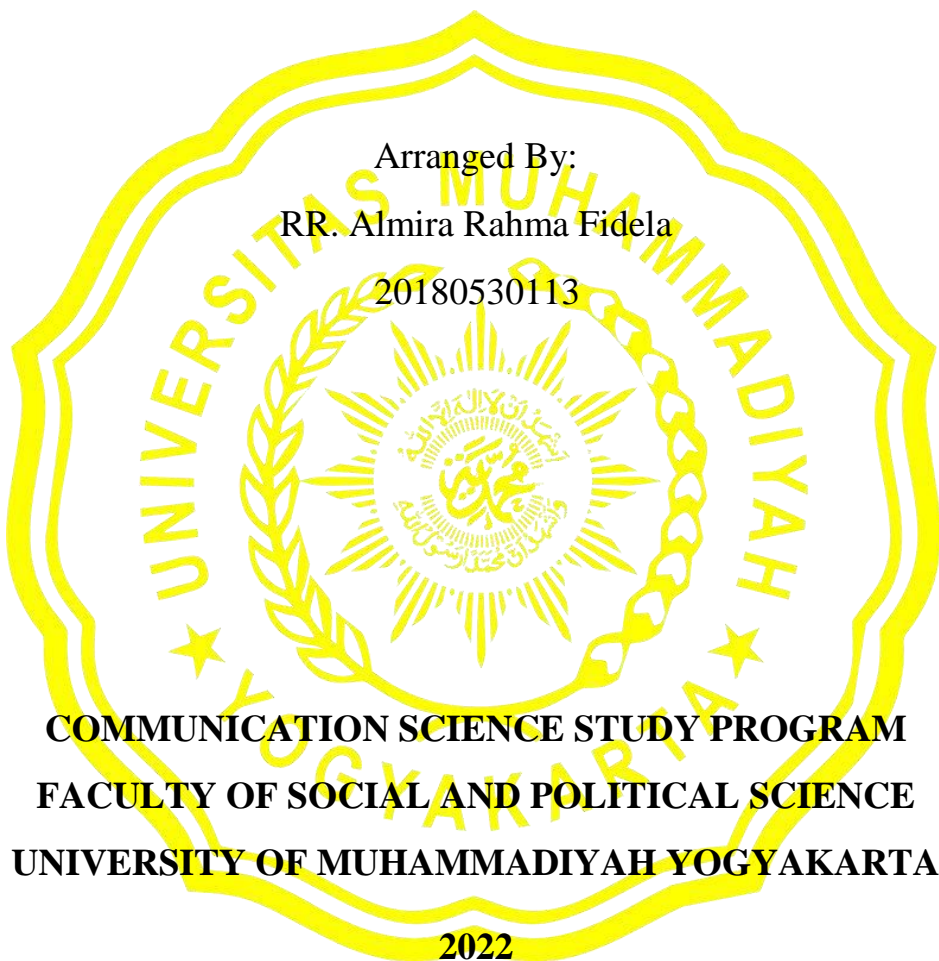
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RESEARCH AUTHENTICITY STATEMENT PAGE

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Stating that the article with the title “Jiwa Jawi Content Management via Instagram @jiwajawijogja in 2021” contains no work that has ever been submitted for a bachelor’s degree at a university, and to the best of my knowledge, there are no works or opinions that have been written and published by other people, except those referred to in writing in this manuscript are mentioned in the Bibliography. If it turns out that in this journal manuscript it is known that some works or opinions have been written or published by other people, then I am willing that the work is canceled.

Yogyakarta, 26 october 2022



RR. Almira Rahma Fidela

PREFACE

Bismillahirrahmanirrahim

Praise and gratitude, I pray to Allah SWT for His mercy and grace that I was able to complete this final project as a condition for obtaining a Bachelor's degree (S-1) in the Communication Studies Program, Faculty of Social and Political Sciences, University of Muhammadiyah Yogyakarta.

The completion of this thesis could not be separated from the guidance and support of various parties, therefore on this occasion, the author would also like to say many thanks to:

1. Allah SWT who has given His mercy, grace, and sustenance to me.
2. Sylection who held the conference.
3. My parents, Alm. Mr. M. Harun Firmansyah and Mrs. RR. Moelatsih Retno Dewi have raised, supported, and educated me patiently and lovingly.
4. Mr. Dr. Fajar Junaedi, S.Sos, M.Si as the Head of the Communication Science Study Program at the Muhammadiyah University of Yogyakarta has provided convenience to me during the study period.
5. Mr. Erwan Sudiwijaya, S.Sos, MBA and Mr. Aly Aulia Lc, M.Hum Also as a patient guide provide input and guidance during the process of completing this thesis.
6. All Lecturers of the University of Muhammadiyah Yogyakarta, especially Lecturers of the Faculty of Social and Political Sciences, Study Program of Communication Studies.
7. To the informant Laire Siwi Mentari who has taken the time and always provides difficulties in obtaining information in order to fulfill the research data.

Yogyakarta, 26 October 2022



RR. Almira Rahma Fidela

PRESENTATION PAGE

Praise be to Allah SWT who has given His mercy and grace in writing a thesis entitled Jiwa Jawi Content Management via Instagram @jiwajawijogja in 2021 can be completed.

This thesis was prepared to fulfill one of the requirements for obtaining a Bachelor's degree at the Faculty of Social and Political Sciences, Communication Studies Study Program, University of Muhammadiyah Yogyakarta. The author takes this topic in the hope of providing knowledge or information to academics or the public about the accuracy of online news reporting in Indonesia.

In addition, the author also wants to convey that currently, digital technology has become the standard of mass media because it can make it easier for audiences to obtain information. The reach of online media is very broad, and it makes the media have to choose an interesting issue to be reported to the public. The emergence of new media like that is not directly proportional to the quality of the news content. The accuracy of news content is the main point of the lack of quality media in Indonesia.

The completion of this thesis could not be separated from the guidance and support of various parties therefore on this occasion, the author would also like to thank as much as possible :

1. Allah SWT who has given His mercy, grace, and sustenance to me.
2. My parents, Alm. Mr. M. Harun Firmansyah and Mrs. RR. Moelatsih Retno Dewi have raised, supported, and educated me patiently and lovingly.
3. To myself, RR. Almira Rahma Fidela has struggled and is enthusiastic to the point of ending her thesis and trying to fight her laziness.
4. To Nabila Hafifah who is always with me from Maba and fights in college together, and have gone through thesis together
5. To my Sister, Ulrica Rahma Belinda and Calista Rahma Felita who always gave the best advice, helped, and supported me during college.
6. To Riandaru who always supports, entertains, and has been a good listener to me.
7. To my friend Astisa Dewanti who is always with me from Maba and fights in college together, supports me with all kindness, and always listened to my complaints during college.
8. To my best friend Sekar Maulida and Rahma Ega who always cheer me up.

9. All my friends who cannot be mentioned one by one, you mean a lot to me thank you so much.

In closing, the writer realizes that in this final project or thesis, there are still many things that need to be improved. Therefore, critics, suggestions, and further research development.

MOTTO

يُسْرًا أَلَسْرَ مَعِ إِنَّ , يُسْرًا أَلَسْرَ مَعِ فَإِنَّ

“For indeed, with hardship [will be] ease. Indeed, with hardship [will be] ease”

(QS. Al-Insyirah; 5-6)

“ Tak pernah ada kata terlambat untuk menjadi apa yang kamu impikan”

– George Eliot

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