

**ENVIRONMENTAL COLLABORATION AS MODERATING VARIABLE
IN THE RELATIONSHIP OF GSCM TOWARDS SUSTAINABILITY
PERFORMANCE**

(STUDY ON MSME'S IN THE SPECIAL REGION OF YOGYAKARTA)

**KOLABORASI LINGKUNGAN SEBAGAI VARIABEL MODERATING
DALAM HUBUNGAN GSCM TERHADAP KINERJA KEBERLANJUTAN
(STUDI PADA UMKM DI DAERAH KHUSUS YOGYAKARTA)**



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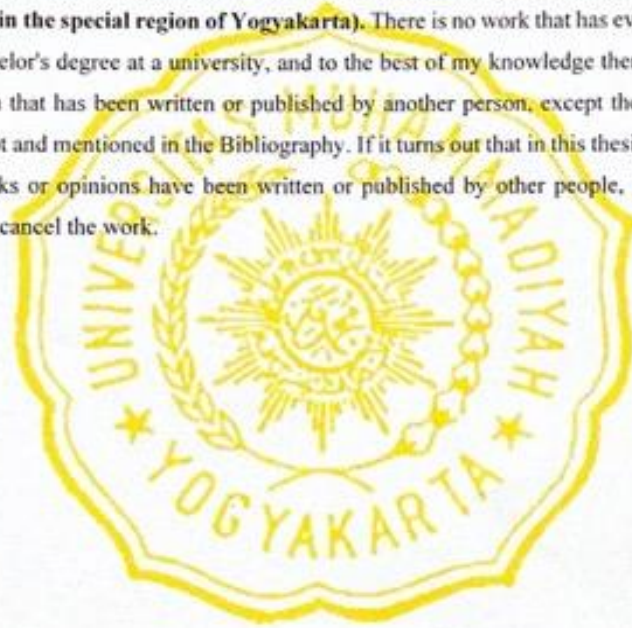
STATEMENT

With this,

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Declare that this thesis with the title: " **Environmental Collaboration as Moderating Variable in the Relationship of GSCM towards Sustainability Performance (Study on MSME's in the special region of Yogyakarta)**. There is no work that has ever been submitted for a bachelor's degree at a university, and to the best of my knowledge there is also no work or opinion that has been written or published by another person, except those quoted in this manuscript and mentioned in the Bibliography. If it turns out that in this thesis, it is known that some works or opinions have been written or published by other people, then the writer is willing to cancel the work.



Yogyakarta, 22 July, 2022



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MOTTO

وَعَسَىٰ أَنْ تَكْرَهُوا شَيْئًا وَهُوَ خَيْرٌ لَّكُمْ ۖ وَعَسَىٰ أَنْ تُحِبُّوا شَيْئًا وَهُوَ شَرٌّ لَّكُمْ ۗ وَاللَّهُ يَعْلَمُ وَأَنْتُمْ لَا تَعْلَمُونَ

“You may be everything, even though it is very good for you, and it may be (also) you like something, even though it is very bad for you; Allah knows, you don't know.”

(Q.S Al-Baqarah:216)

“Allah has already written every page of your life. Don't get stuck on chapter”
(Thedailyreminder).

“You hide your pain inside your tiny heart, thinking no one will come to know of it. And little did you know. Allah is aware of every single injury in it.”
(Her.written.thoughts) .

“Most failures can teach us something meaningful about ourselves if we choose to listen “(Elizabeth Day).

If you fail, just remember this: “Destiny belongs to Allah, while dua and effort belong to us. And remember what Allah said, pray to me then I will accept. So never get tired of praying to Allah. Because prayer is one of the strongest weapons of a Muslim, and may your Bismillah turn into Alhamdulillah”
(Author).

DEDICATION

Alhamdulillah, thanks to Allah SWT who has given endless blessings so that the writer can finish this work on time. Sholawat and greetings we extend to the Prophet Muhammad SAW., a great role model for mankind. With the blessing of Allah SWT, this simple work is dedicated to my beloved people who always support this struggle.

1. Allah SWT, The one and only God and Prophet Muhammad SAW, His messenger
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ABSTRACT

The concept of GSCM is to integrate environmental thinking into supply chain management (SCM). Increased attention to the topic of green supply chain management (GSCM) warrants the writing of this paper. Thus, GSCM is important in influencing the total environmental impact of any organization involved in supply chain activities. GSCM can contribute to improving sustainability performance. This study examines the effect of environmental collaboration as a moderating and intervening variable in the relationship between GSCM and sustainability performance. Researchers used two methods, namely moderation and mediation. The object of this research is MSMEs in the city of Yogyakarta, and the respondents consist of 53 owners and managers of MSMEs who apply green supply chain by using purposive sampling method and non-probability sampling data collection technique. The analysis technique used in this study uses a structural equation model (SEM) with a structural analysis program (AMOS). The results of this study are environmental collaboration can moderate the relationship between GSCM practices and sustainability performance, GSCM practices have a positive effect on sustainability performance, GSCM practices affect collaboration environment, environmental collaboration affects sustainability performance.

Keywords: GSCM practices, Sustainability performance, Environmental Collaboration

FOREWORD

Assalamu'alaikum Warohmatullahi, Wabarokatuh.

Praise and gratitude to Allah SWT who has bestowed His grace, guidance, health, and gifts so that the author can finish writing this thesis with the title "Environmental Collaboration as Moderating and Intervening Variables in the Relationship of GSCM to Sustainability Performance in MSMEs in Yogyakarta."

This thesis aims to obtain a bachelor's degree at the Faculty of Economics and Business, University of Muhammadiyah Yogyakarta. The author realizes that the preparation of this thesis could not be separated from the guidance and moral and material support from various parties, therefore on this occasion the author would like to thank:

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6. Lecturer of Management Study Program, Faculty of Economics and Business, University of Muhammadiyah Yogyakarta.

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May Allah SWT reward you abundantly for the kindness that has been given during the process of completing this thesis. The author realizes that this thesis is far from perfect. The author expects constructive criticism and suggestions from readers for the improvement of writing in the future. Hopefully this thesis can be useful for readers in general and writers in particular.

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Ade Andrilla Br.S

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