

INTERNSHIP REPORT

THE ROLE OF INDEX CITRA INDONESIA IN IMPROVING INDONESIA PUBLIC DIPLOMACY PROGRAM ABROAD



UMY

**UNIVERSITAS
MUHAMMADIYAH
YOGYAKARTA**

Unggul & Islami

Written by:

Anisa Rahma Alvionita (20190510214)

Supervisor:

Arie Kusuma Paksi, Ph.D

**INTERNATIONAL PROGRAM OF INTERNATIONAL
RELATIONS (IPIREL)
FACULTY OF SOCIAL AND POLITICAL SCIENCES
UNIVERSITAS MUHAMMADIYAH YOGYAKARTA 2022**

STATEMENT OF AUTHENTICITY

I hereby declare that my thesis is unique and that it has never been submitted for a bachelor's degree at Muhammadiyah University or any other University.

Except for clearly written references that included in the thesis by mentioning names and including a bibliography, there are no other people's works, ideas, or opinion in my thesis.

I made this statement truthfully, and if any discrepancies are discovered in the future, I am willing to accept academic sanctions and be processed in accordance with Universitas Muhammadiyah Yogyakarta's policies.

Yogyakarta, 4 January 2023

A brown 1000 Rupiah Indonesian postage stamp is shown, featuring a signature and a postmark. The stamp includes the text '1000', 'REPUBLIK INDONESIA', and the serial number '5FD3CA1X163038987'. The signature is written in black ink over the stamp.

Anisa Rahma Alvionita

PREFACE

All praise and gratitude I pray to Allah SWT, who, with His mercy and blessing, has helped the author to be able to complete the internship report on time as a result of the internship activities that have been carried out for two months at the Directorate General of Information and Public Diplomacy, Ministry of Foreign Affairs of The Republic of Indonesia. The internship activity carried out by the author is a form of direct learning about the real world of work as well as being a reference for the author to be able to write an internship report which will be used as a final report to replace the undergraduate thesis which is used as one of the requirements to acquire a bachelor's degree. This internship report also reflects the learning activities carried out by the author so far in the academic years in the International Program of International Relations (IPIREL), Department of International Relations, Faculty of Social and Political Science, Universitas Muhammadiyah Yogyakarta.

The internship activities carried out by the author is expected to provide hands-on experiences and create good self-confidence to face the world of work in the future, while serving as an example and motivation for other students. In addition, the author hopes this internship report can be helpful for the wider society and community. The author also hopes there will be an explanation if, in writing this report, there are unintentional errors or omissions due to differences in perspective, information, or identity in preparing this report.

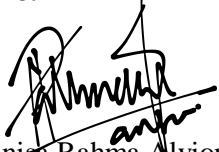
During the preparation of this internship report it could not be separated from the help of many parties, so on this occasion, the author would like to express his deepest gratitude to:

1. To my parents, who I love very much, Mr. Alfian and Mrs. Rosita Herawati.
Thank you very much because Papaps and Mamams always support me, cheer me on and love me all this time. Thank you for your never-ending prayers and abundant love.
2. For my little sister, Marsya Alita Saqinah
Thank you for your support and encouragement.
3. For my big family
Thank you for the advice, prayers, and support.

4. Mr. Arie Kusuma Paksi, Ph.D as my internship supervisor.
Thank you for all the knowledge, guidance, opportunities and assistance you have given me while preparing this internship report.
5. To everyone in the Secretariat General of Information and Public Diplomacy, Ministry of Foreign Affairs of the Republic of Indonesia. To my apprentice mentor, all staff/employees, interns, and everyone involved in my internship activities. I thank you very much for the opportunities, guidance, and lessons. Thank you for all the valuable knowledge and experience that helped me complete this internship report well.
6. To my dearest friends. Rizka, Huma and Shaufa, thank you for being my best friends and sharing all the stories of this college life.
7. For my eternal friend. Mecin (Indah, Pina, Nisa, Nadia, Jesi, and Ristak). Thank you for being my friend for ten years. Thank you for supporting, loving, and helping me in every situation.
8. For IPIREL friends and all friends from the HI class of 2019, I cannot mention them one by one.
9. For all Lecturers in the Department of International Relations. Thank you for all the knowledge and lessons given so far.
10. To my love. Kim Seok Jin, Lee Know, Asahi, Yoshi, Lee Jun Ho, Ji Chang wook and more. Thank you for always cheering me up and lifting my spirits when I am sad and down. Thank you for being a reason to smile.

Lastly, to all the people involved in my life that I cannot mention one by one. Thank you for teaching me this valuable lesson in my life.

Yogyakarta. 30 November 2022



Anisa Rahma Alvionita

MOTTO

"If you don't go after what you want, you'll never have it. And if you don't ask, the answer is always no. Also, if you don't step forward, you're always in the same place"
(Nora Roberts)

~~

"Everything will be okay in the end, if it's not okay, it's not the end."

~~

"Whoever is happy will make others happy too."

Table of Contents

APPROVAL SHEET	2
STATEMENT OF AUTHENTICITY.....	3
PREFACE.....	4
CHAPTER 1	9
INTRODUCTION	9
1.1 Background	9
1.2 Goals of Internship	10
1.3 Benefits of Internship.....	10
CHAPTER 2	12
PARTNER PROFILE	12
2.1 Intern Partner History	12
2.2 Organizations Structure	16
2.3 Partner Vision and Mission	18
CHAPTER III.....	19
INTERNSHIP IMPLEMENTATION.....	19
3.1 Details of the Internships Realizations	19
3.2 Challenges and obstacles	25
3.3 New Learned Lessons	26
CHAPTER IV	27
CONCLUSION.....	27
CHAPTER V	30
REFLECTIONS	30
CHAPTER VI.....	33
6.1 International Relations Dimension.....	33

6.2 Theoretical Framework	36
6.3 Result and Discussion	38
6.4 Conclusion.....	53
REFERENCES	55
Attachment.....	57