

# CHAPTER 1

## INTRODUCTION

### 1.1 Background

Indonesia is a country that provides opportunities for all its people to receive a proper education and equal opportunities in the world of work. As part of this nation's successor, I am a prospective graduate from the Faculty of Social and Political Sciences with an International Relations study program who will assume responsibility as a scholar, and it is appropriate to understand and interpret the lessons and knowledge that I acquired as a basis adopted by the nation—Indonesia.

To create quality graduates of International Relations, one way to make it happen is with internships, related to student internship activities, the Minister of National Education of the Republic of Indonesia No.232/U/2000 emphasizes that the task of organizing higher education is to prepare students to become members of the community. Those with academic and professional abilities can apply, develop and create science, technology, and art.

The implementation of the internship will bring students an authentic experience, namely in a dynamic world of work related to science in this International Relations Study Program. The internship process carried out by entering the world of work is expected to create a more robust internal understanding of students because it will integrate theoretical thinking concepts into practical events at the internship site. So that later, when students have entered the world of work, it will be easier to adapt.

So, on this occasion, related to the above background, I, as a student of the International Relations Science Study Program, class 2019, Faculty of Social and Political Sciences, Universitas Muhammadiyah Yogyakarta, plan to carry out an Internship at the Ministry of Foreign Affairs of the Republic of Indonesia with a position as Intern Staff at the Directorate General of Information and Public Diplomacy.

## **1.2 Goals of Internship**

1. Make this internship a hands-on experience in the workplace to gain and hone skills while also establishing connections and relationships.
2. Looking for data with valid sources to complete the internship report, which will be used as a final project to get a bachelor's degree.
3. Find out more specifically about public diplomacy from actors directly involved in it as the main topic in this internship report
4. Understand the working system of Indonesian representatives abroad related to improving Indonesia's positive image as the subject of this internship report research
5. Understand and analyze the Indonesian image index as the object of research in this internship report
6. Achieve good results and conclusions about the topic of research

## **1.3 Benefits of Internship**

### **Benefits for International Relations Study Program**

1. Provide a direct implementation of the theory that has been studied so far in the actual form and original practice in the world of work
2. Provide an overview of the International Relations Study Program to improve the quality of teaching and learning practices somewhat following the needs of the world of work obtained through student internship experiences
3. The study program can make students understand further and more deeply related to the actual practice of what has been studied and can be used as material for improvement or development of study programs in the future.

### **Benefits for Intern Partners**

1. Intern partners receive assistance from students who study according to the relevant competencies to help the internship partners work.
2. Intern partners can understand the quality of future human resource

candidates and can assess further what character or competence is suitable for the field of work they are looking for.

3. Intern partners who are satisfied with the performance of internship students can consider recruiting students after graduation, which will undoubtedly make it easier for internship partners because these students have the experiences and understand the work to be done,

4. Intern partners can get a positive image among students and universities and enhance the existence of these internship partners.

### **Benefits for students**

1. Scientifically, this internship activity can contribute knowledge to students from what has not been obtained in the previous lecture theory.

2. Practically, this internship activity is expected to be used as a reference in applying lecture theory in the field. Hence, the knowledge gained during lectures is not only stopped at the theoretical stage but also practically.

3. Generate and develop students' professional skills, which have been initiated by theoretical and practical training on campus.