

# **Digital Movement Opinion Against #KTTG20 on Twitter**

## **ACADEMIC JOURNAL RESEARCH PAPER**

Compiled to Fulfill the Requirements for Obtaining a Bachelor's Degree of  
Strata I Communication Studies Program Faculty of Social and Political Sciences  
University of Muhammadiyah Yogyakarta



Arranged By:

Hizwa Naufal Muhammadi

20190530217

**COMMUNICATION SCIENCE STUDY PROGRAM  
FACULTY OF SOCIAL AND POLITICAL SCIENCE**

**UNIVERSITY OF MUHAMMADIYAH YOGYAKARTA**

**2022**

**TITLEPAGE**

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**2022**

## RESEARCH AUTHENTICITY STATEMENT PAGE

### I made the statement below:

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NIM : 20190530217  
Concentration : Advertising  
Study Program : Communication Studies  
Faculty : Faculty of Social and Political Science  
Research Paper Title : Digital Movement Opinion Against #KTTG20 on Twitter

Stating that the article with the title "Digital Movement Opinion Against #KTTG20 on Twitter" contains no work that has ever been submitted for a bachelor's degree at a university, and to the best of my knowledge there are no works or opinions that have been written and published by other people, except those referred to in writing in this manuscript are mentioned in the Bibliography. If it turns out that in this journal manuscript it is known that some works or opinions that have been written or published by other people, I am willing this journal manuscript is take downed.

Yogyakarta, 03<sup>th</sup> March 2023



Hizwa Naufal Muhammadi

## PREFACE

### *Bismillahirrahmannirohim*

Praise be to Allah SWT who has given His mercy and grace in writing a thesis entitled Digital Movement Opinion Against #KTTG20 on Twitter can be completed. This thesis was prepared to fulfill one of the requirements in obtaining a Bachelor's degree at the Faculty of Social and Political Sciences, Communication Studies Study Program, University of Muhammadiyah Yogyakarta.

The completion of this thesis could not be separated from the guidance and support from various parties, therefore on this occasion the author would also like to thank as much as possible to:

1. Allah SWT who has given His mercy, grace, and sustenance to me.
2. APIK PTMA who held the Jogjakarta Communication Conference event.
3. Mr. Dr. Fajar Junaedi, S.Sos, M.Si as the Head of the Communication Science Study Program at the Muhammadiyah University of Yogyakarta who has provided convenience during the author's completion of the study period.
4. My lovely parents, Mr. Muhtar Budianto and Mrs. Nunuk Muzayanah have raised and educated me patiently with so much love
5. To my sisters, Zahra Tsania Ichsan who had been supporting me
6. To my undefined women in the world, Dinda Aurelia Sania, who always supporting me, give me more strength, also always convincing me that I'll can through all of this.
7. All my close nor not that close friends who cannot be mentioned one by one. Thank you for all support so I can finish this thesis.

Yogyakarta, 3<sup>th</sup> March 2023



Hizwa Naufal Muhammadi

## **PRESENTATION PAGE**

Praise be to Allah SWT who has given His mercy and grace in writing a thesis entitled Digital Movement Opinion Against #KTTG20 on Twitter can be completed.

This thesis was prepared to fulfill one of the requirements in obtaining a Bachelor's degree at the Faculty of Social and Political Sciences, Communication Studies Study Program, University of Muhammadiyah Yogyakarta. The author takes this topic with the hope that it can provide knowledge or information to academics or the general public about the information obtained from the #SummitG20 event and the sparkling public opinion circulating on Twitter.

In addition, The author would like to convey the results of the research in the form of sharing positive and negative sentiments in the tweets of the pros and cons of the #KTTG20. This was divided because there were buzzers who were pro and con with the G20 program, apart from that they also carried out mass massification by developing propaganda techniques for the public to make public opinion change and compete with each other.

The completion of this thesis could not be separated from the guidance and support from various parties, therefore on this occasion the author would also like to thank as much as possible to:

1. Allah SWT who has given His mercy, grace, and sustenance to me.
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In closing, the writer realizes that in this final project or thesis, there are still many things that need to be improved. Therefore, criticism, suggestions, and further research development.

## **MOTTO**

*Adigang, Adigung, Adiguna, that humans should not rely on and boast about the advantages they have. Adigang means strength, Adigung means power, and Adiguno means intelligence.*

(Adigang, Adigung, Adiguna bermakna manusia hendaknya tidak mengandalkan dan menyombongkan kelebihan yang dia miliki. Adigang bermakna kekuatan, Adigung bermakna kekuasaan, dan Adiguno bermakna kepandaian.)

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