

# **Audience Acceptance of the 90s Generation Lifestyle in *Bebas* Films**

## **ACADEMIC JOURNAL RESEARCH PAPER**

Compiled to Fulfill the Requirements for Obtaining a Bachelor's Degree of  
Strata I Communication Studies Program Faculty of Social and Political Sciences  
University of Muhammadiyah Yogyakarta



Arranged By:  
Luthfiah Hikmah Sabella

20170530108

**COMMUNICATION SCIENCE STUDY PROGRAM  
FACULTY OF SOCIAL AND POLITICAL SCIENCE  
UNIVERSITY OF MUHAMMADIYAH YOGYAKARTA**

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## RESEARCH AUTHENTICITY STATEMENT PAGE

**I made the statement below:**

Name : Luthfiah Hikmah Sabella

NIM : 20170530108

Concentration : Broadcasting

Study Program : Communication Studies

Faculty : Faculty of Social and Political Science

Research Paper Title : Audience Acceptance of the 90s Generation Lifestyle in *Bebas* Films

Stating that the article with the title "Audience Acceptance of the 90s Generation Lifestyle in *Bebas* Films" contains no work that has ever been submitted for a bachelor's degree at a university, and to the best of my knowledge there are no works or opinions that have been written and published by other people, except those referred to in writing in this manuscript are mentioned in the Bibliography. If it turns out that in this journal manuscript it is known that some works or opinions that have been written or published by other people, I am willing this journal manuscript is take downed.

Yogyakarta, 17<sup>th</sup> March 2023



Luthfiah Hikmah Sabella

## PREFACE

### *Bismillahirohmannirohim*

Praise be to Allah SWT who has given His mercy and grace in writing a thesis entitled Audience Acceptance of the 90s Generation Lifestyle in *Bebas* Films can be completed. This thesis was prepared to fulfill one of the requirements in obtaining a Bachelor's degree at the Faculty of Social and Political Sciences, Communication Studies Study Program, University of Muhammadiyah Yogyakarta.

The completion of this thesis could not be separated from the guidance and support from various parties, therefore on this occasion the author would also like to thank as much as possible to:

1. Allah SWT who has given His mercy, grace, and sustenance to me.
2. JCC who held conference
3. Mr. Dr. Fajar Junaedi, S.Sos, M.Si as the Head of the Communication Science Study Program at the Muhammadiyah University of Yogyakarta who has provided convenience during the author's completion of the study period.
4. Mr. Dr. Filosa Gita Sukmono, S. I.Kom, MA, as the supervisor who patiently provided input and guidance during the process of completing this thesis
5. My lovely parents, Mr. Sutimin and Mrs. Sri Purwi Asri have raised and educated me patiently with so much love
6. To my handsome brother, M. Rizky Al Fauzi who always supported me.
7. All my close friends who cannot be mentioned one by one. Thank you for all support so I can finish this thesis.

Yogyakarta, 17<sup>th</sup> March 2023



Luthfal Hikmah Sabella

## PRESENTATION PAGE

Praise be to Allah SWT who has given His mercy and grace in writing a thesis entitled Audience Acceptance of the 90s Generation Lifestyle in *Bebas* Films can be completed.

This thesis was prepared to fulfill one of the requirements in obtaining a Bachelor's degree at the Faculty of Social and Political Sciences, Communication Studies Study Program, University of Muhammadiyah Yogyakarta. This research was chosen with the hope that it can increase knowledge to the public about the lifestyle displayed by media such as movies. In addition to understanding the content creators, in this case the film, in order to better understand the audience in terms of receiving messages

The completion of this thesis could not be separated from the guidance and support from various parties, therefore on this occasion the author would also like to thank as much as possible to:

1. Allah SWT who has given His mercy, grace, and sustenance to me.
2. My lovely and greatest parents in the whole world, Mr. Sutimin and Mrs. Sri Purwi Asri that raised and educated me patiently and the infinity love.
3. Mr. Dr. Fajar Junaedi, S.Sos, M.Si as the Head of the Communication Science Study Program at the Muhammadiyah University of Yogyakarta who has provided convenience during the author's completion of the study period.
4. Mr. Dr. Filosa Gita Sukmono, S. I.Kom, MA, as the supervisor who patiently provided input and guidance during the process of completing this thesis.
5. All Lecturers of the University of Muhammadiyah Yogyakarta, especially Lecturers of the Faculty of Social and Political Sciences, Study Program of Communication Studies.
6. To my handsome brother, M. Rizky Al Fauzi who always cheering, and supported me.
7. All informants who took the time to provide data so that this research could be completed
8. All my close friends who cannot be mentioned one by one, thank you for all your support. It means a lot for me.
9. Also for Myself, who has fought and did so well till the end, thank you Bella.

In closing, the writer realizes that in this final project or thesis, there are still many things that need to be improved. Therefore, criticism, suggestions, and further research development.

## **MOTTO**

*Be assured that God is the best planner. What else is the most important thing than having an airy heart accepting all of God's decrees?*

(Yakinlah bahwa Allah adalah sebaik-baik perencana. Apa lagi hal terpenting selain memiliki hati yang lapang menerima semua ketetapan-Nya?)