# The Producers Role in the Production of

# Sinden Ngetrend TVRI Yogyakarta

## ACADEMIC JOURNAL RESEARCH PAPER

Compiled to Fulfill the Requirements for Obtaining a Bachelor's Degree of Strata I Communication Studies Program Faculty of Social and Political Sciences University of Muhammadiyah Yogyakarta



Arranged By: Syifa Rafifah Fauziyah

20190530225

# COMMUNICATION SCIENCE STUDY PROGRAM FACULTY OF SOCIAL AND POLITICAL SCIENCE UNIVERSITY OF MUHAMMADIYAH YOGYAKARTA

2023

## TITLEPAGE ACADEMIC JOURNAL RESEARCH PAPER

## The Producers Role in the Production of

#### Sinden Ngetrend TVRI Yogyakarta

Compiled to Fulfill the Requirements for Obtaining a Bachelor's Degree of Strata I Communication Studies Program Faculty of Social and Political Sciences University of Muhammadiyah Yogyakarta

> Arranged By: Syifa Rafifah Fauziyah 20190530225

# COMMUNICATION SCIENCE STUDY PROGRAM FACULTY OF SOCIAL AND POLITICAL SCIENCE UNIVERSITY OF MUHAMMADIYAH YOGYAKARTA

2023

### RESEARCH AUTHENTICITY STATEMENT PAGE

#### I made the statement below:

Name	: Syifa Rafifah Fauziyah
NIM	: 20190530225
Concentration	: Broadcasting
Study Program	: Communication Studies
Faculty	: Faculty of Social and Political Science
Research Paper Title	: The Producers Role in the Production of Sinden Ngetrend TVRI
	Yogyakarta

Stating that the article with the tittle "The Producers Role in the Production of Sinden Ngetrend TVRI Yogyakarta" contains no work that has ever been submitted for a bachelor's degree at a university, and to the best of my knowledge there are no works or opinions that have been written and published by other people, except those referred to in writing in this manuscript are mentioned in the Bibliography. If it turns out that in this journal manuscript it is known that some works or opinions that have been written or published by other people, I am willing this journal manuscript is take downed.

Yogyakarta, 24th February 2023



Syifa Rafifah Fauziyah

#### PREFACE

#### Bismillahirohmannirohim

Praise be to Allah SWT who has given His mercy and grace in writing a thesis entitled The Producers Role in the Production of Sinden Ngetrend TVRI Yogyakarta. This thesis was prepared to fulfill one of the requirements in obtaining a Bachelor's degree at the Faculty of Social and Political Sciences, Communication Studies Study Program, University of Muhammadiyah Yogyakarta.

The completion of this thesis could not be separated from the guidance and support from various parties, therefore on this occasion the author would also like to thank as much as possible to:

- 1. Allah SWT who has given His mercy, grace, and sustenance to me.
- 2. Jogjakarta Communication Converence (JCC) who held conference
- Mr. Dr. Fajar Junaedi, S.Sos, M.Si as the Head of the Communication Science Study Program at the Muhammadiyah University of Yogyakarta who has provided convenience during the author's completion of the study period.
- Mr. Muhammad Muttaqien, S.Ikom, M.Sn as the supervisor who patiently provided input and guidance during the process of completing this thesis
- To TVRI Yogyakarta for giving me the opportunity to study through this internship program and for this research
- My lovely parents, Mr. Yuliyanto, S.Pd and Mrs. Lisna Yuliawati, A.Md have raised and educated me patiently with so much love
- 7. To my brothers, Luthfi Alaudin Afif who always give me strength and supported me.
- All my close nor not that close friends who cannot be mentioned one by one. Thank you
  for all support so I can finish this thesis.

Yogyakarta, 24th February 2023

dispute

Syifa Rafifah Fauziyah

#### **PRESENTATION PAGE**

Praise be to Allah SWT who has given His mercy and grace in writing a thesis entitled The Producers Role in the Production of Sinden Ngetrend TVRI Yogyakarta.

This thesis was prepared to fulfill one of the requirements in obtaining a Bachelor's degree at the Faculty of Social and Political Sciences, Communication Studies Study Program, University of Muhammadiyah Yogyakarta. The author takes this topic in the hope of providing knowledge or information to academics or the public to understand the role of state-owned television producers in Indonesia.

The completion of this thesis could not be separated from the guidance and support from various parties, therefore on this occasion the author would also like to thank as much as possible to:

- 1. Allah SWT who has given His mercy, grace, and sustenance to me.
- 2. My lovely and greatest parents in the whole world, Mr. Yuliyanto, S.Pd and Mrs. Lisna Yuliawati, A.Md that raised and educated me patiently and the infinity love.
- 3. Mr. Dr. Fajar Junaedi, S.Sos, M.Si as the Head of the Communication Science Study Program at the Muhammadiyah University of Yogyakarta who has provided convenience during the author's completion of the study period.
- 4. Mr. Muhammad Muttaqien, S.Ikom, M.Sn as the supervisor who patiently provided input and guidance during the process of completing this thesis
- 5. All Lecturers of the University of Muhammadiyah Yogyakarta, especially Lecturers of the Faculty of Social and Political Sciences, Study Program of Communication Studies.
- 6. To TVRI Yogyakarta for giving me the opportunity to study through this internship program and for this research
- 7. To my big brothers Luthfi Alaudin Afif who always give me strength and supported me.
- 8. Lovely buddies for life, Sri Suci Nurhayati, Devina Dian Regita, Aziza Kisti Kiwari Putri, Abida Rafika, Aqbrila Elsya Amalia, Digho Dovano Haycal, and Ahmad Sidiq Ubaidillah who always cheering me, supporting me, give me more strength, also always covicing me that I'll can through all of this.

9. All my close and not very close friends who cannot be mentioned one by one, thank you for all your support. It means a lot for me.

In closing, the writer realizes that in this final project or thesis, there are still many things that need to be improved. Therefore, criticism, suggestions, and further research development.

## **TABLE OF CONTENTS**

TIJ	LEPAGE	
RATIFICATION SHEET		
<b>RESEARCH AUTHENTICITY STATEMENT PAGE</b> IV		
PREFACEV		
PR	ESENTATION PAGE	VI
MC	ОТТО	VIII
1	Introduction	1
2	Method	2
3	Results and Discussion	3
4	Conclusion	4
5	Acknowledgement	4
6	Reference	5