

**Social Media Movement: Indonesian Fundraising Movement in  
Football Disaster**

**ACADEMIC JOURNAL RESEARCH PAPER**

Compiled to Fulfill the Requirements for Obtaining a Bachelor's Degree of  
Strata I Communication Studies Program Faculty of Social and Political  
Sciences University of Muhammadiyah Yogyakarta



Arranged By:

Meri Noviyanti

20190530065

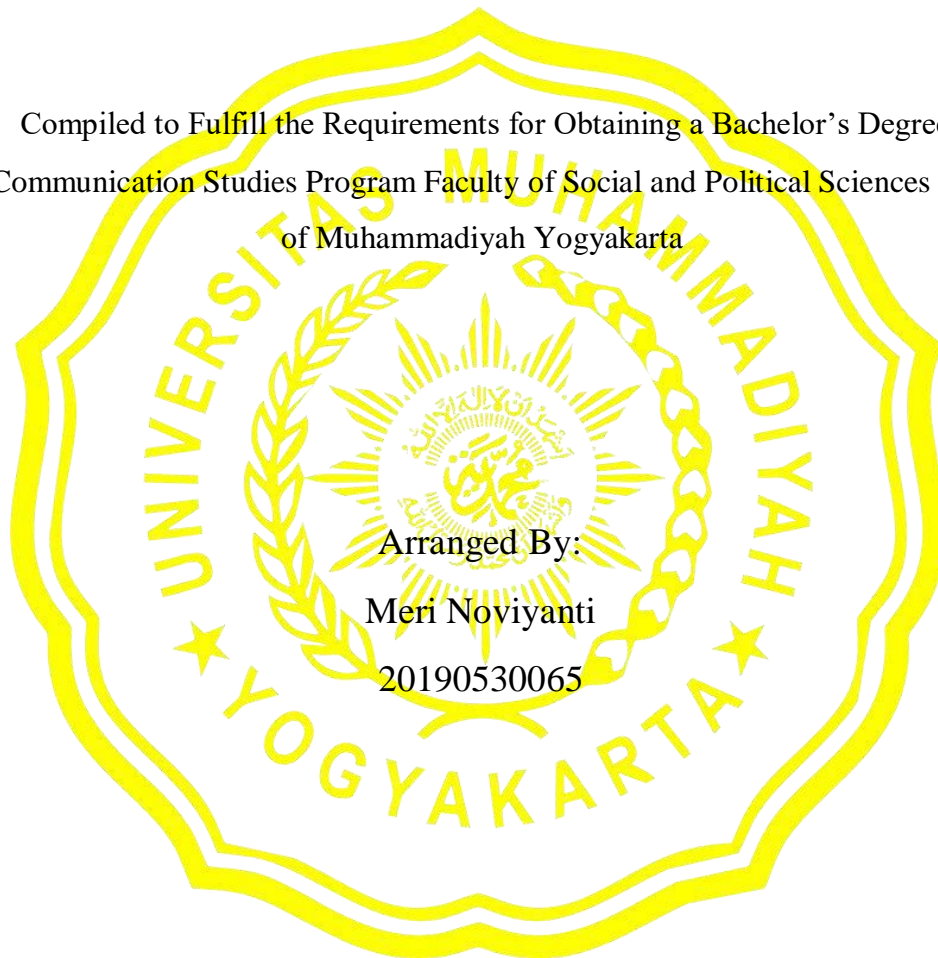
**COMMUNICATION SCIENCE STUDY PROGRAM  
FACULTY OF SOCIAL AND POLITICAL SCIENCE  
UNIVERSITY OF MUHAMMADIYAH YOGYAKARTA**

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## RESEARCH AUTHENTICITY STATEMENT PAGE

**I made the statement below:**

Name : Meri Noviyanti

NIM : 20190530065

Concentration : Broadcasting

Study Program : Communication Studies

Faculty : Faculty of Social and Political Science

Research Paper Title : Social Media Movement: Indonesian Fundraising Movement in Football Disaster

Stating that the article with the title “Information and Communication Technology in Yogyakarta Heritage Tourism Marketing” contains no work that has ever been submitted for a bachelor’s degree at a university, and to the best of my knowledge, there are no works or opinions that have been written and published by other people, except those referred to in writing in this manuscript are mentioned in the Bibliography. If it turns out that in this journal manuscript, it is known that some works or opinions that have been written or published by other people, I am willing this journal manuscript is take down.

Yogyakarta, 27<sup>th</sup> March 2023



Meri Noviyanti

## PREFACE

Bismillahirrahmanirrahim

Praise be to Allah SWT who has given His mercy and grace in writing a thesis entitled Information and Communication Technology in Yogyakarta Heritage Tourism Marketing can be completed. This thesis was prepared to fulfill one of the requirements in obtaining a Bachelor's degree at the Faculty of Social and Political Sciences, Communication Studies Study Program, University of Muhammadiyah Yogyakarta.

The completion of this thesis could not be separated from the guidance and support from various parties, therefore on this occasion the author would also like to thank as much as possible to:

1. Allah SWT gave me His mercy, grace, and sustenance.
2. Dr. Fajar Junaedi, S.Sos, M.Sc as the Head of the Communication Studies Study Program, University of Yogyakarta Muhammadiyah
3. Erwan Sudiwijaya, S.Sos, MBA., MA, as Secretary of the Head of Communication Studies. University of Yogyakarta Muhammadiyah
4. Dr. Filosa Gita Sukmono, S.I.Kom, MA, as the author's supervisor
5. My lovely parents, Mr. Murtala and Mrs. Heni Handayani have raised and educated me patiently with so much love
6. To my best friend, brother and sister, Aromah Udaningrum Kusumadewi and Dita Nur Octafia who always give me strength and supported me.
7. Lovely dovey buddies for life, Pratu Agil Sandi Nugroho , who always supporting me, give me more strength, also always covicing me that I'll can through all of this.
8. All my close nor not that close friends who cannot be mentioned one by one. Thank you for all support so I can finish this thesis.

Yogyakarta, 27<sup>th</sup> March 2023



Meri Noviyanti

## **PRESENTATION PAGE**

Praise be to Allah SWT who has given His mercy and grace in writing a thesis entitled Information and Communication Technology in Yogyakarta Heritage Tourism Marketing can be completed.

This thesis was prepared to fulfill one of the requirements in obtaining a Bachelor's degree at the Faculty of Social and Political Sciences, Communication Studies Study Program, University of Muhammadiyah Yogyakarta.

The completion of this thesis could not be separated from the guidance and support from various parties, therefore on this occasion the author would also like to thank as much as possible to:

1. Allah SWT who has given His mercy, grace, and sustenance to me.
2. My lovely and greatest parents in the whole world, Mr. Murtala and Mrs. Heni Handayani that raised and educated me patiently and the infinity love.
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6. Erwan Sudiwijaya, S.Sos, MBA., MA, as Secretary of the Head of Communication Studies. University of Yogyakarta Muhammadiyah.
7. Dr. Filosa Gita Sukmono, S.I.Kom, MA, as the author's supervisor.
8. Mr. Jafar Loilatu and Mr. Dimas Subekti who patiently guided, gave directions and gave input during the completion of this thesis.
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11. To My Lovely Friends, Aromah Udaningrum Kusumadewi and Dini arinal haq, whoever always on my side while working on this thesis. Through all laugh, cries, anger, and lots of emotion at any time.

12. All Lecturers of the University of Muhammadiyah Yogyakarta, especially Lecturers of the Faculty of Social and Political Sciences, Study Program of Communication Studies.
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14. All my close and not very close friends who cannot be mentioned one by one, thank you for all your support. It means a lot for me.

In closing, the writer realizes that in this final project or thesis, there are still many things that need to be improved. Therefore, criticism, suggestions, and further research development.

## **MOTTO**

*People who learn from mistakes are people who dare to succeed*

(Orang yang belajar dari kesalahan adalah orang yang berani sukses)

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