LOGISTIC SERVICE QUALITY AS A MEDIATION OF E-COMMERCE CAPABILITY AND E-COMMERCE SERVICE QUALITY TOWARD CUSTOMER PERCEIVED VALUE

UNDERGRADUATE THESIS

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DECLARATION

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To the best of my knowledge, the following thesis, titled "LOGISTIC SERVICE QUALITY AS A MEDIATION OF E-COMMERCE CAPABILITY AND E-COMMERCE SERVICE QUALITY TOWARD CUSTOMER PERCEIVED VALUE," does not contain any work previously submitted for a bachelor's degree at a university, and neither does it contain any works or thoughts written or published by anyone else, with the exception of those cited in the manuscript and listed in the bibliography. I agree to incur any necessary academic penalties if this article is later proven to include any infringements on intellectual property.

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Abdulloh Yusron Fathony

MOTTO

"You may hate something, even though it is good for you, and you may like something, even though it is bad for you. Allah knows, while you do not know."

QS. Al-Baqarah: 216

"Think positive, no matter how hard your life is."

Ali bin Abi Thalib

"The best person is one who is most helpful to other people."

Ahmad, Shahihul Jami' no:3289

"Many people have died, but their good names remain. And a lot of people are still alive, but it's like they're useless dead people."

Imam Syafi'i

DEDICATION

I always give thanks to Allah SWT who has to give His grace and guidance so that I can complete this undergraduate thesis. Even though there are some difficulties but I can get past them with good. I feel proud of myself because I was able to endure until this time and prove that I can deal with it. This undergraduate thesis is me present to:

- 1. My beloved Father (Bapak), Mr. Agus Sudiyono, this undergraduate thesis is a token of my appreciation to Bapak. I appreciate all the love and sacrifices you have shown me. I appreciate you teaching me and helping me grow up to be the person I am..
- 2. My beloved Mother (Ibu), Mrs. Taryanti, thank you for giving birth. Hopefully, this undergraduate thesis will be a modest token of appreciation for mum. I appreciate you being a wonderful mother. I hope that Ibu will always be healthy because I want to keep her happy.
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- 6. All parties that cannot be mentioned one by one, I would want to express my gratitude for the assistance you provided during the process of writing this thesis. I appreciate your help so far.

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