

**FACTORS THAT INFLUENCE WILLINGNESS TO PAY (WTP) IN
PULESARI VILLAGE TOURISM USING THE CONTINGENT
VALUATION METHOD (CVM)**

***FAKTOR-FAKTOR YANG MEMPENGARUHI WILLINGNESS TO PAY
(WTP) PADA WISATA DESA PULESARI DENGAN MENGGUNAKAN
METODE CONTINGENT VALUATION (CVM)***

UNDERGRADUATE THESIS



Written by:

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**INTERNATIONAL PROGRAM FOR ISLAMIC ECONOMICS AND
FINANCE (IPIEF)**

FACULTY OF ECONOMICS AND BUSINESS

UNIVERSITAS MUHAMMADIYAH YOGYAKARTA

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DECLARATION

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I hereby declare that this undergraduate thesis entitled "**FACTORS THAT INFLUENCE WILLINGNESS TO PAY (WTP) IN PULESARI VILLAGE TOURISM USING THE CONTINGENT VALUATION METHOD (CVM)**" is his work, and does not contain any content that has been used to obtain a bachelor's degree at any university. However, except for all quotations and ideas that are used as references are listed in the bibliography or reference. Therefore, if there is an intellectual violation in this undergraduate thesis, then I am willing to bear the consequences.

Yogyakarta, 04 April 2023



Gilang Surya Purnama Jati

MOTTO

It's up to you what you have, but if you're silent it's the same as not to have a dream.

-Uzumaki Naruto

DEDICATION

Alhamdulillah, all the thankfulness of Allah SWT's presence for all the gifts, grace, blessings, and guidance that are always bestowed on all His people and writers, and This Graduated Thesis I dedicated to my beloved family, Mrs. Titik Ari Setyowati and Mr. Suryadi and My Brothers.

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Bismillahirrahmanirrahim In the name of Allah, the most Merciful, the most Gracious. All praise is due to Allah; we praise Him, seek His help, and ask for His forgiveness. I am thankful to Allah, who supplied me with the courage, guidance, and love to complete this thesis. Also, peace and salutation always to the Prophet Muhammad SAW, peace be upon him altogether with his accompanies.

This undergraduate thesis entitled **“FACTORS THAT INFLUENCE WILLINGNESS TO PAY (WTP) IN PULESARI VILLAGE TOURISM USING THE CONTINGENT VALUATION METHOD (CVM)”** has been made as partial fulfillment for the requirement to bachelor in bachelor’s of economics. So, I would like to thank all people who have contributed and particular appreciation. Particularly they are:

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9. All parties related to the completion of this thesis, which is not writers can mention one by one

In closing, in this paper there are still many errors and shortcomings, therefore it takes criticism and suggestions that build for better results again.

Yogyakarta, September 2021



Gilang Surya Purnama Jati

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