

Bank Indonesia DIY Education Campaign Strategy in Increasing Awareness of QRIS Electronic Payments in The DIY MSME 2023

**Disusun untuk memenuhi Persyaratan Memperoleh Gelar Sarjana Ilmu Komunikasi Pada
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Naskah Publikasi

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UNIVERSITAS MUHAMMADIYAH YOGYAKARTA

2023



Letter of Acceptance (LoA)

We are pleased to inform your abstract has been evaluated and accepted for oral presentation at the Symposium of Literature, Culture, and Communication (SYLECTION) 2023.

The conference and workshop will be held October 21, 2023 in Universitas Ahmad Dahlan, Yogyakarta, Indonesia.

The detail of your abstract is as follows:

Author/s: Alya Syafira Arnada and Nur Sofyan

Title: Bank Indonesia DIY Education Campaign Strategy in Increasing Awareness of QRIS Electronic Payments in The DIY MSME 2023

Reference number: 03

All the selected papers will be published in the conference proceeding and accredited journal. The deadline for payment is October 15, 2023. The fees Rp. 1.250.000 and transfer to Mandiri 1370020524290 - Puji Nurjanah. Please to the participants to join sylection WhatsApp Group <https://chat.whatsapp.com/C9i1dFVdvyplLaNRm1UbBQ7>

Your involvement in the success of this conference is greatly appreciated and we are looking forward to you.

We sincerely appreciate and thank you for the payment.

Cordially yours,

 
Dani Fadillah
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RESEARCH AUTHENTICITY STATEMENT PAGE

I made the statement below:

Name : Alya Syafira Arnada
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Research Paper Title : Bank Indonesia DIY Education Campaign Strategy in Increasing Awareness of QRIS Electronic Payments in The DIY MSME 2023

Stating that the article with the title "Bank Indonesia DIY Education Campaign Strategy in Increasing Awareness of QRIS Electronic Payments in The DIY MSME 2023" contains no work that has ever been submitted for a bachelor's degree at a university, and to the best of my knowledge there are no works or opinions that have been written and published by other people, except those referred to in writing in this manuscript are mentioned in the Bibliography. If it turns out that in this journal manuscript it is known that some works or opinions that have been written or published by other people, I am willing this journal manuscript is take downed.

Yogyakarta, 24th Oktober 2023



Alya Syafira Arnada

PREFACE

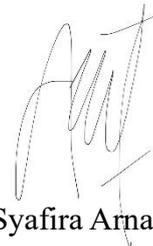
Bismillahirrahmanirrahim

Praise be to Allah SWT who has given His mercy and grace in writing a thesis entitled Online Trusts; Bank Indonesia DIY Education Campaign Strategy in Increasing Awareness of QRIS Electronic Payments in The DIY MSME 2023. This thesis was prepared to fulfill one of the requirements in obtaining a Bachelor's degree at the Faculty of Social and Political Sciences, Communication Studies Study Program, University of Muhammadiyah Yogyakarta.

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