

**PERSONAL BRANDING DRA. HJ. KUSTINI SRI PURNOMO  
PADA PEMILIHAN KEPALA DAERAH KABUPATEN  
SLEMAN TAHUN 2020**

**PENELITIAN JURNAL AKADEMIK**

Disusun untuk memenuhi Persyaratan Memperoleh Gelar Sarjana Ilmu Komunikasi Pada  
Prodi Ilmu Komunikasi Fakultas Ilmu Sosial dan Politik Universitas Muhammadiyah  
Yogyakarta

Dosen Pembimbing: Nur Sofyan, S.I.Kom., M.I.Kom



Disusun Oleh

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**PROGRAM STUDI ILMU KOMUNIKASI  
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UNIVERSITAS MUHAMMADIYAH YOGYAKARTA**

**2023**

## RESEARCH AUTHENTICITY STATEMENT PAGE

### I made the statement below:

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Concentration : Public Relation  
Study Program : Communication Studies  
Faculty : Faculty of Social and Political Science

Research Paper Title : Personal Branding of Dra. Kustini Sri Purnomo in Local Leaders  
Election in Sleman District 2020

Stating that the article with the title "Personal Branding of Dra. Kustini Sri Purnomo in Leaders Election in Sleman District 2020" contains no work that has ever been submitted for a bachelor's degree at a university, and to the best of my knowledge there are no works or opinions that have been written and published by other people, except those referred to in writing in this manuscript are mentioned in the Bibliography. If it turns out that in this journal manuscript it is known that some works or opinions that have been written or published by other people, I am willing this journal manuscript is take downed.

Yogyakarta, 23<sup>th</sup> October 2023



Muhammad Raikhan Natsir Ismail



### **Letter of Acceptance (LoA)**

We are pleased to inform your abstract has been evaluated and accepted for oral presentation at the Symposium of Literature, Culture, and Communication (SYLECTION) 2023.

The conference and workshop will be held October 21, 2023 in Universitas Ahmad Dahlan, Yogyakarta, Indonesia.

The detail of your abstract is as follows:

**Author/s: Muhammad Raikhan Natsir Ismail and Nur Sofyan**

**Title: Personal Branding of Dra. Hj. Kustini Sri Purnomo in Local Leaders Election of Sleman District 2020**

**Reference number: 02**

All the selected papers will be published in the conference proceeding and accredited journal. The deadline for payment is October 15, 2023. The fees Rp. 1.250.000 and transfer to Mandiri 1370020524290 - Puji Nurjanah. Please to the participants to join sylection WhatsApp Group <https://chat.whatsapp.com/C9i1dFVdvypLaNRm1UbBQ7>

Your involvement in the success of this conference is greatly appreciated and we are looking forward to you.

We sincerely appreciate and thank you for the payment.

Cordially yours,

   
Dani Fadillah  
Chairperson - Sylection 2023



**HALAMAN PENGESAHAN**

**NASKAH PUBLIKASI**

**PERSONAL BRANDING DRA. HJ. KUSTINI SRI PURNOMO DALAM  
PEMILIHAN KEPALA DAERAH SLEMAN TAHUN 2020**

***PERSONAL BRANDING OF DRA. HJ. KUSTINI SRI PURNOMO IN LOCAL  
LEADERS ELECTION OF SLEMAN DISTRICT 2020***

**Diajukan oleh:**

**Muhammad Raikhan Natsir Ismail**

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Naskah Publikasi ini telah dipertahankan dan disahkan di depan Dewan Penguji  
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**Tanggal 21 Oktober 2023**

Yang Terdiri dari :

Dosen Pembimbing



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Mengetahui

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