THE RELATIONSHIP BETWEEN SERVICE QUALITY AND CUSTOMER PERCEIVED VALUE ON CUSTOMER SATISFACTION THROUGH TRUST (STUDY ON PT. JNE EXPRESS ACROSS NATION)

HUBUNGAN ANTARA KUALITAS LAYANAN DAN NILAI YANG DIRASAKAN PELANGGAN TERHADAP KEPUASAN PELANGGAN MELALUI KEPERCAYAAN (STUDI PADA PT. JNE EXPRESS ACROSS NATION)

UNDERGRADUATE THESIS

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DECLARATION

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It states that no work has ever been submitted for this thesis and throughout my knowledge no work or opinion has ever been written or published by anyone else, unless it is written in this manuscript and is mentioned in the library list. If It turns out that in this script there are known works or opinions that have been written or published by someone else then I'm willing to cancel the work.

Yogyakarta, 12 Agustus , 2013

Aldi Ihza Mahendra

MOTTO

'Whoever fears God, God will make it easy for him in all his affairs.'

(QS.) Ath-Thalaq: 4).

"When one door of happiness is closed, the other door will open. However, often we stare at the closed door for too long until we don't realize another door has been open for us."

(Helen Keller)

"People with passion can change the world for the better,"

(Steve Jobs)

DEDICATION

This thesis I present to my Mother Ari Hendrawati and my Father

Muda Karsa, who has already given support to me as well

facilitateI have all my needs in attaining a scholar.

As well as brother and sister, Mita Almira and Afgan Fahreza, and who had provided support and encouragement to me.

Thank you for the prayer and the summary, this thesis for

You all.

PREFACE

Praise be to you. Allah SWT who has poured out Ridho and the Mercy and provides that ease, opportunity, health and graceso the writers can complete the script titled "THE RELATIONSHIP BETWEEN SERVICE QUALITY AND CUSTOMER PERCEIVED VALUE ON CUSTOMER SATISFACTION THROUGH TRUST (Study on PT. JNE Express Across Nation)

This script is structured to meet one of the requirements in earn a Bachelor's degree in the Program of Study International Management Business Studies, faculty of Economics and Business, University Muhammadiyah of Yogyakarta. This thesis was completed thanks to the support and guidance of several parties, therefore I would like to extend my deepest thanks to:

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