

ABSTRACT

In this thesis, the writer wrote about organizational culture, transformational leadership style, working satisfaction and employee performance. This research aims at finding out the influence of organizational culture, transformational leadership style, working satisfaction toward employee performance of PT BPR Segara Anak Kencana Aikmel Lombok Province, NTB.

In examining the problem, questionnaire Were distributed to 84 employees of PT BPR Segara Anak Kencana Aikmel Lombok Province, NTB. The data gathered then were processed using computer program namely SPSS version 20. The analysis method of the data used in this research was value range descriptive analysis method and double linier regression.

The research result indicates that organizational culture has positive and significant influence toward employee performance of PT BPR Segara Anak Kencana Aikmel Lombok Province, NTB, transformational leadership style has positive and significant influence toward employee performance of PT BPR Segara Anak Kencana Aikmel Lombok Province, NTB, working satisfaction has positive and significant influence toward employee performance of PT BPR Segara Anak Kencana Aikmel Lombok Province, NTB.

Keyword: Organization Culture, Transformational Leadership Style, Working Satisfaction, Working Performance