

Chapter One

Introduction

This research aims to discover the significance of Instagram in enhancing speaking skills and the effective criteria in using Instagram to improve them. This chapter covers the following five points: the research background, the delimitation of the problem, the research questions, the purpose of the study, and the research significance are all covered in this chapter. First, the background of the research contains an explanation for the researcher's interest in the subject; next, the delimitation of the problem limits the problem of this research. Third, the research questions state two questions that will be answered in this research. Fourth, the objective of the research describes the particular study subjects. Fifth, the significance of the research explains the benefits of studies for some parties.

Background of the Research

The communication process between human beings requires the form of language. Language has become a major tool between countries, organizations, companies, friends, and others. Language is a means to communicate, build relationships and friendships, and learn about other cultures worldwide. English is the most used language in the entire world. Many studies from across the world have proven that overseas business interaction is most likely to be conducted in English. Thus, it is a necessary need in for those who want to involve in the global marketplace to be able to communicate in English.

In order to learn English, there are four skills that the learner have to master, which consist of listening, speaking, reading, and writing. Out of those four skills, speaking become one of the important aspects for people to communicate. People express thoughts and ideas through speaking. Thus, it is very important to have a good speaking skill to convey them. In order to communicate effectively, the speaker also needs to have a good pronunciation and also a good vocabulary knowledge to make the listeners fully understand the information that the speaker delivers. In addition, speaking is very important in social life because people ask questions, give responses, and make requests through speaking. To sum up, speaking activities dominate people's language behavior.

Speaking is a form of communication that allows people to express their thoughts, ideas, and even feelings. Speaking is the delivery of language orally. In order to speak, people create sounds using some of their body parts, including the lungs, vocal tract, vocal cords, tongue, teeth, and lips. The ability to speak a foreign language must be acquired to communicate well. Foreign language learners consider speaking difficult to achieve (Luoma, 2004). Speaking skills are a challenging language competence that is frequently debated among educators. Although the majority of students passed the English test, only some speak successfully in English. One of Indonesia's most significant language characteristics is the capacity to communicate effectively and properly. The language teaching and learning framework has seen significant modifications as new technologies have been deployed globally. English is without a doubt the

international language of communication. It should be centered on fostering individual growth capabilities in fluent English so that our students are equipped to fulfill their full potential throughout the period known as the Fourth Industrial Revolution (Lie & Yunus, 2018). Learning and mastering English as a second language is required in Malaysia, from preschool to higher courses. Reading, speaking, listening, and writing are the four major components of the English language. Even though English has been taught since preschool, students' competency, particularly in English speaking skills, still needs to be improved. According to Darmi and Albion (2013), students exclusively utilized English in the classroom and not outside of it.

Based on a preliminary interview with some students of English language Education Departement (ELED) in a Private University in Yogyakarta, the researcher found that two students' opinions about the role of using Instagram on their outside classroom. Firstly, students thought that learning English skills by using Instagram is interesting. Students explain that Instagram is to entertain them. Secondly, other students state that Instagram can develop their English skill. Therefore, the researcher is interested to find out about the roles of Instagram to develop students' English skills and activities that students do in Instagram to develop their English skills.

Identification of the Problem

According to the initial interview, numerous learners need to enhance their speaking English abilities in class. However, they prefer to study English through

social media, particularly Instagram. There are two types of learners in utilizing Instagram. Some students use Instagram for pleasure, while others use it for English language development. The researcher focuses on pupils who use Instagram to study English.

Based on the preliminary interview, the researcher found two categories of students who use Instagram. First, some students used Instagram for English language learning. Second, some students used Instagram as entertainment. This research focuses on students who used Instagram for English language learning. This study focuses on the benefits of utilizing Instagram to enhance speaking abilities. Furthermore, the researcher is interested in investigating students' use of Instagram to study English.

The researcher can investigate certain categories in enhancing students' English language acquisition using Instagram. The researcher can study the content that students consume on Instagram to improve their speaking English. Furthermore, the researcher may learn about the benefits and weakness of utilizing Instagram to improve English language speaking abilities.

Delimitation of the Problem

The researcher focuses on the benefits of Instagram and students' actions in utilizing Instagram to build English language speaking abilities in this study. Instagram is a well-known social media network. Many people have an Instagram account and use it on a regular basis. There are other Instagram profiles with English language material. Furthermore, just a few academics have investigated the

use of Instagram in English language acquisition in pupils. Aside from that, the researcher believes that it is important to assess how Instagram may be used to teach English.

Research Questions:

Based on the background of the research, the research questions are presented as follows:

1. What are the advantages of using Instagram for speaking skills?
2. What are the effective criteria of using Instagram to improve speaking skills?

Objectives of The Research:

Based on the research questions, this research has two objectives, the objective of this research are:

1. To find the advantages of using Instagram toward speaking skills.
2. To find effective criteria of using Instagram to improve speaking skills.

Significance of The Research:

For the students. The research give information to students about the advantages of Instagram in developing students' English speaking skills. This research is important to the students in English Department to know the strategy to improve their speaking skills, not only one strategy, that strategy can be used to

help the students that like to use social media, especially to improve their speaking ability.

For the teachers. This research helps to provide information about benefit Instagram to improve speaking skills. In this study will help the teachers to find the activities that can be used to improve their speaking ability. From this research, the teachers will know the benefits of using Instagram to improve speaking skills. The researcher hopes teachers can pay more attention to their students' speaking skills.

For the other researchers. By doing this research, other academics will be able to learn about the advantages of utilizing Instagram to enhance speaking abilities. Furthermore, the findings of this study may be useful to other scholars interested in enhancing speaking abilities using Instagram. The findings of this study can assist other academics understand the deeper and more difficult uses of Instagram to enhance speaking abilities. As a result, this study may inspire other researchers to conduct similar studies.