THE IMPACT OF INTELLECTUAL CAPITAL AND IT GOVERNANCE ON PERFORMANCE WITH PERFORMANCE MANAGEMENT SYSTEM AS AN INTERVENING VARIABLE

(An Empirical Investigation on Private Higher Education in Lampung)

DAMPAK MODAL INTELEKTUAL DAN TATA KELOLA TI TERHADAP KINERJA DENGAN SISTEM MANAJEMEN KINERJA SEBAGAI VARIABEL INTERVENING

(Sebuah Penelitian Empiris Pada Perguruan Tinggi Swasta di Lampung)



By
Laily Qonita
20190420214

FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS MUHAMMADIYAH YOGYAKARTA
2023

THE IMPACT OF INTELLECTUAL CAPITAL AND IT GOVERNANCE ON PERFORMANCE WITH PERFORMANCE MANAGEMENT SYSTEM AS AN INTERVENING VARIABLE

(An Empirical Investigation on Private Higher Education in Lampung)

DAMPAK MODAL INTELEKTUAL DAN TATA KELOLA TI TERHADAP KINERJA DENGAN SISTEM MANAJEMEN KINERJA SEBAGAI VARIABEL INTERVENING

(Sebuah Penelitian Empiris Pada Perguruan Tinggi Swasta di Lampung)

UNDERGRADUATE THESIS

Submitted as Partial Fulfilment of the Requirement for the Attainment of the Bachelor's Degree of Accounting in International Program of Accounting, Faculty of Economics and Business, Universitas Muhammadiyah Yogyakarta



Laily Qonita 20190420214

FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS MUHAMMADIYAH YOGYAKARTA
2023

DECLARATION

Hereby I,

Name : Laily Qonita

Student Number : 20190420214

I hereby declare that this thesis entitled THE IMPACT OF INTELLECTUAL WITH PERFORMANCE GOVERNANCE ON CAPITAL AND IT PERFORMANCE MANAGEMENT SYSTEM INTERVENING AN AS VARIABLE (An Empirical Investigation on Private Higher Education in Lampung) is truly the author's own work to fulfill the degree requirements Bachelor of Accounting (S.Ak) at the Faculty of Economics and Business, Muhammadiyah University, Yogyakarta. It does not consist of any content previously written or published by others, except all intentional quotations and ideas taken is considered as a research reference and is included in the reference list. I am fully responsible for the validity and correctness of its contents with a scientific attitude that must be upheld.

This, I make this statement honestly without any pressure from any party or am willing to receive academic sanctions if it turns out later that this statement is not true.

Yogyakarta,12 December 2023

Laily Qonita

MOTTO

"So truly with difficulty there is ease. Indeed, with difficulty there is ease, so when you have finished (from something), keep working hard (on other matters).

And only in your Lord do you hope."

(QS. Al-Insyirah: 6-8)

"Maka sesungguhnya bersama kesulitan ada kemudahan. Sesungguhnya bersama kesulitan ada kemudahan. Maka apabila engkau telah selesai (dari sesuatu urusan), tetaplah bekerja keras (untuk urusan yang lain). Dan hanya kepada

Tuhanmulah engkau berharap."

(QS. Al-Insyirah: 6-8)

DEDICATION

Alhamdulillahi rabbil 'aalamiin, I offer all thanks in the name of Allah SWT, the most merciful and most gracious who has given me the grace and opportunity to complete my thesis well.

I dedicate this thesis to:

Father H. Irsan Marda S.E. and Mother Hj. Ita Malasari S.Pd. Who always provides support at all times, gives prayers that never give up for his children, provides motivation to complete my thesis, makes sacrifices to educate and raise me and my younger siblings well and has good and correct moral ethics. I feel very grateful to have a family like them, with love and affection I dedicate this thesis to my beloved family.

Special Gratitude is presented to:

- 1. My supervisor, Prof. Suryo Pratolo M.Si., Ak., CA., CGAA. Thank you very much for always providing guidance and support for my thesis. Thanks for all the reminders and advice.
- 2. My boyfriend Adhika Mahindra Satya, who is always the person behind me and is always ready to help and assist me whenever I experience difficulties in life on campus or outside campus, encourages me to motivate me in his way so that I can have lots of life experiences. I thank you very much for everything you have given to me and the Adhika family, especially Mama Evi, who also supported me to quickly complete this thesis. Thank you very much.

- 3. My beloved college best friend, Rini, who always supports and helps me at all times while I live my life on campus. I am very happy and grateful that you want to be friends and play with me who has many shortcomings. Without your help and support in campus life, perhaps I could not be like this. I appreciate how we always fight together.
- 4. IPAcc family class of 2019 (Adin, Keke, Ara, Widy, Abel, Mufi, Ichi, Hapsari, Zeze, Irvi, Salma, Evelyn, Daffa, Aqshal, and Rafqy). Thank you for supporting and wanting to be friends with me while living life on the UMY campus.
- Beloved alma mater, Faculty of Economics and Business, Muhammadiyah University, Yogyakarta.

PREFACE

All praise and gratitude to Allah SWT for the grace, health and opportunity so that the researcher can complete this thesis with the title "THE IMPACT OF INTELLECTUAL CAPITAL AND IT GOVERNANCE ON PERFORMANCE USING THE PERFORMANCE MANAGEMENT SYSTEM AS AN INTERVENING VARIABLE (An Empirical Research at Private Universities in Lampung)". This thesis was written to fulfill one of the requirements for obtaining a Bachelor of Accounting degree at the International Accounting Program, Faculty of Economics and Business, Muhammadiyah University of Yogyakarta. Researchers took this topic in the hope that it can provide an overview for chancellors, deans, other campus officials, students for future research, the community.

The completion of this undergraduate thesis is inseparable from support, guidance, and help from various parties. Therefore, the researcher would like to thank as much as possible to:

- Prof. Dr. Ir. Gunawan Budiyanto, M.P., IPM., ASEAN.Eng as the Rector of Universitas Muhammadiyah Yogyakarta.
- Prof. Rizal Yaya, S.E., M.Sc., Ph.D., Ak., CA., CRP as the Dean of Faculty of Economics and Business Universitas Muhammadiyah Yogyakarta.
- Dr. Dyah Ekaari Sekar Jatiningsih, S.E., M.Sc., QIA., Ak., CA. as the headof accounting study program Faculty of Economics and Business Universitas Muhammadiyah Yogyakarta.

- 4. Prof. Dr. Suryo Pratolo, M.Sc., Ak., CA., CGAA. as a supervisor who has provided endless advice, support, and guidance to the author for completing this undergraduate thesis.
- 5. Drs. Afrizal Tahar, S.H., M.Acc, Ak., CA as an examiner is providing endless help, providing advice and support in completing this thesis
- 6. Siti Nurjanah, S.Pd., M.Pd. as English consultancy supervisor who has provided help and guidance to the author in completing this undergraduate thesis.
- All of Accounting lecturers and staffs of Faculty Economics and Business
 Universitas Muhammadiyah Yogyakarta who have provided valuable knowledge.
- 8. Parents, family, and friends who always provide support, pray, and motivation to the author.
- 9. All parties who have provided help, support, and encouragement in the process of completing this undergraduate thesis.

The researcher realizes that this undergraduate thesis is far from perfection. Therefore, any suggestion and constructive criticism are expected for furtherimprovement of this research. Lastly, hopefully this undergraduate thesis can be useful for the readers.

Yogyakarta,12 December 2023

Laily Qonita

TABLE OF CONTENTS

COVI	ER I	PAGE	i
TITL	E P	AGE	ii
SUPE	RV	ISOR APPROVAL PAGE	iii
EXAN	1IN	ER APPROVAL PAGE	iv
DECL	AR	ATION PAGE	v
MOT	ГО		vi
DEDI	CA'	ΓΙΟΝ PAGE	vii
ABST	RA	CT	ix
PREF	AC	E	X
TABL	E C	OF CONTENT	xii
LIST	OF	TABLES	XV
CHAI	TE	R I	1
A.	Ba	ckground	1
B.	Re	search Question	6
C.	Re	search Objective	7
D.	Re	search Benefits	8
	1.	Benefits in the theoretical fields	8
		Benefits in the field of practice	
CHAI	TE	R II	10
A.	Th	eoretical Frame work	10
	1.	Resource-Based view Theory of The Firm	10
	2.	Agency Theory	11
	3.	Resource Orchestration Theory	11
	4.	Intellectual Capital	13
	5.	IT Governance	13
	6.	Performance Management System	15
B.	Hy	potheses Development	15
	1.	Intelletual Capital and Performance Management System	15
	2.	IT Governance and Performance Management System	16

	3.	Intellectual Capital and Organization Performance	.18
	4.	IT Governance and Orgazational Performance	.19
	5.	Performance Management System and Organizational Performance	.21
	6.	Intellectual Capital and Organizational Performance with Performan	ce
		Management System as an intervening variable	.22
	7.	IT Governance and Oorganizational Performance with Performance	
		Management System as an intervening variable	.25
C.	Re	search Model	
		R III	
		search Object and Subject	
		ıta Type	
		mpling Technique	
		ta Collection Techniques	
E.		peration Definition	
F.	_	ta Analysis Method	
	1.	Measurement Model (Outer Model)	.49
		a. Coverfgent Validity	.49
		b. Discriminant Validity	.50
		c. Alpha Cronbach anad Composite Reliability	.51
	2.	Inner Model or Structual Model	.51
		a. Coefficient of Determination (R-Square)	.51
		b. Path Coefficient	
	3.	Hypothesese Testing and Data Analysis	.53
СНАР		RR IV	
		verview of Research Object and Subject	
		scriptive Statistics Analysis	
		Descriptive Statistict Test	
	2.	Instrument and Data Quality Test	
		scussion	
CHAP	TE	R V	.82

A. Conclusions	82
B. Implications	84
C. Limitations	85
D. Suggestions	85
REFERENCES	86
APPENDICES	90
Appendices 1	90
Appendices 2	96
Appendices 3	101

LIST OF TABLES

Table 3.1 Operational Variable	33
Table 4.1 Sample and Questionnaire Return Rate	54
Table 4.2 Descriptive Statistics	55
Table 4.3 Outer Loadings Value before Modification	58
Table 4.4 Outer Loadings Value after Modification	61
Table 4.5 Average Variance Extracted (AVE) Value	62
Table 4.6 Root of AVE Value	63
Table 4.7 Cross Loading Value	6
Table 4.8 Composite Reliability	65
Table 4.9 Cronbach Alpha	66
Table 4.10 Adjusted R-Square	66
Table 4.11 Path Coefficient	68
Table 4.12 Path Coefficient	71

LIST OF FIGURES

Table 1.1 The proportion of higher education accreditation in Lampung	3
Table 2.1 Research Model	28
Table 4.1 Output of Measurement Model before Modification	57
Table 4.2 Output of Measurement Model after Modification	61