

**THE ROLE OF SOCIAL CAPITAL IN CREATIVE
INDUSTRY STRATEGIES**

(Case Study on Tamansari Painted T-Shirt Center)

**PERAN MODAL SOSIAL TERHADAP STRATEGI
INDUSTRI KREATIF**

(Studi Kasus Sentra Kaos Lukis Tamansari)



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**INTERNATIONAL PROGRAM FOR ISLAMIC ECONOMICS
AND FINANCE (IPIEF)**

FACULTY OF ECONOMICS AND BUSINESS

UNIVERISTAS MUHAMMADIYAH YOGYAKARTA

2023

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UNDERGRADUATE THESIS

Submitted to complete the assignment and meet the requirement to obtain a Bachelor's Degree in Economics at the International Program for Islamic Economics and Finance (IPIEF), Department of Economics, Faculty of Economics and Business, Universitas Muhammadiyah Yogyakarta



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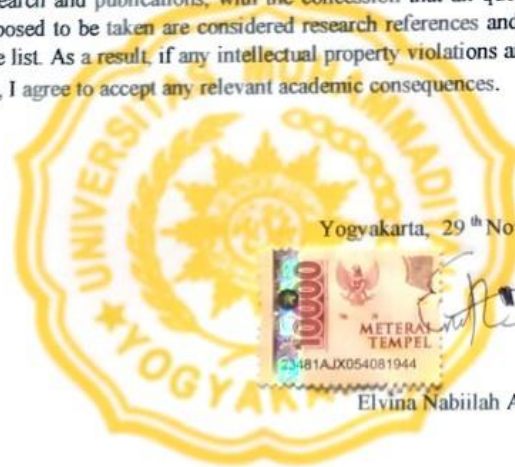
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DECLARATION

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I consciously, independently of anyone or anything, I declare that my undergraduate thesis entitled **“THE ROLE OF SOCIAL CAPITAL IN CREATIVE INDUSTRY STRATEGIES (STUDY CASE ON TAMANSARI PAINTED T-SHIRT CENTER)”**, does not consist of any content that has ever been proposed for any degree at other universities, as well as ideas from other people’s research and publications, with the concession that all quotes and ideas that are proposed to be taken are considered research references and are listed in the reference list. As a result, if any intellectual property violations are discovered in this study, I agree to accept any relevant academic consequences.



Yogyakarta, 29th November 2023



Elvina Nabiilah Abbas

MOTTO

“And construct your life for other people in kindness”

-Almarhum Abi and Ummi-



TRIBUTE

*This Undergraduate Thesis I dedicated to
Almarhum Abi,
Ummi,
My little sister,
Thank you for always upkeep and prayers in all my academic journeys.
May Allah SWT always pour them with His unlimited blessings.*



ACKNOWLEDGEMENTS

Bismillahirrahmanirrahim

All praise and gratitude to Allah SWT who has conferred His mercy and grace so that the author can finish this undergraduate thesis entitled **“THE ROLE OF SOCIAL CAPITAL IN CREATIVE INDUSTRY STRATEGIES (CASE STUDY ON TAMANSARI PAINTED T-SHIRT CENTER)”**. Sholawat and greetings are also delivered to the great Prophet Muhammad ﷺ and his companions who have brought us all from the darkness to the lightness era with full of knowledge. This thesis is made to achieve bachelor degree program in economic. On this occasion, the author personally would like to express my warm gratitude to:

1. Allah SWT who has provided convenience and smoothness through His grace, and allowing me to complete this thesis.
2. Almarhum Abi and Ummi, who have allowed me to continue the process of my academic journey, who always gave me blessings and forgiveness every night, and who always supported and prayed for me every step of my way.
3. My one and only little sister, who always embraced me, hugs me warmly, accompanied me, and prayed for me every step in all my way.
4. Universitas Muhammadiyah Yogyakarta, and all its Academics and Staffs who have given me the occasion to complete my undergraduate economic journey to over and done with.

5. All my Colleagues; Brothers and Sisters; and my Partner, for all the time opportunities given, and for all the support and affection in various ways that I received.

Yogyakarta, 27 November 2023



Writer



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