ANALYSIS THE INFLUENCE OF LABOR ABSORPTION, INCOME, AND INNOVATION AS A DRIVER OF DIGITAL ECONOMY ADOPTION IN MSMEs (Case Study of Culinary MSMEs: Sleman Regency)

ANALISIS PENGARUH SERAPAN TENAGA KERJA, PENDAPATAN, DAN INOVASI SEBAGAI PENDORONG PENGGUNAAN EKONOMI DIGITAL PADA UMKM (Studi Kasus UMKM Kuliner: Kabupaten Sleman)



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UNIVERSITAS MUHAMMADIYAH YOGYAKARTA

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#### **UNDERGRADUATE THESIS**

Proposed in Partial Fulfilment of the Requirements to Graduate and obtain a Degree as a Bachelor of Economics in the International Program for Islamic Economics and Finance (IPIEF), Department of Economics, Faculty of Economics and Business, Universitas Muhammadiyah Yogyakarta



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#### DECLARATION

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I hereby declare that this undergraduate thesis entitled "ANALYSIS THE INFLUENCE OF LABOR ABSORPTION, INCOME, AND INNOVATION AS A DRIVER OF DIGITAL ECONOMY ADOPTION IN MSMEs (Case Study of Culinary MSMEs: Sleman Regency)" does not consist of any content that ever being proposed for any degree in other university and ideas of any research and publication of others. Except all quotes and ideas that are purposely taken are considered as the research references list. Therefore, if any violation of intellectual rights is found in this study, I agree to accept any relevant academic consequences.

Yogyakarta, 19th October 2023

Deimas Sagita Putra

# **MOTTO**

"There are two ways to live. One is as though nothing is a miracle. The other is as everything is a miracle."

-Albert Einstein

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Assalaamualaikum Wr. Wb.

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