

**THE SOUTH KOREAN GOVERNMENT'S EFFORT TO PROMOTE THE
TOURISM THROUGH THE KOREAN WAVE (K-MOVIES)**



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This undergraduate thesis is my own work and I have stated all sources quoted and referred to correctly. The contents are indeed the work and the idea of my own, and I did not plagiarize in ways inconsistent with the prevailing ethic in the scientific community. I wrote this statement honestly, and if in the future there are any irregularities with this statement, I will accept any academic sanctions and be processed according to the applicable provisions at University of Muhammadiyah Yogyakarta.

Yogyakarta, March 1st, 2024



Daeng Prasetyo Prawes

EPIGRAPH

“So, surely with hardship comes ease. Surely with “that” hardship comes “more” ease”

Ash-Sharh: 5-6

“I can do this all day”

Steve Rogers, Captain America

“I don’t want to be good. I want to be great”

Isagi Yoichi

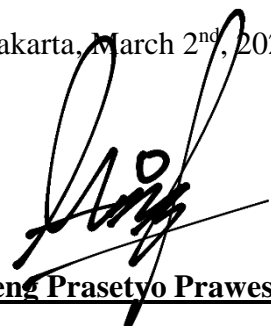
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Assalamu'alaikum Warahmatullahi Wavarakaatuh

All and foremost, I want to give my gratitude to Allah SWT because it was only with His blessing and permission that I was be able to completed my undergraduate thesis, which was titled “**THE SOUTH KOREAN GOVERNMENT’S EFFORT TO PROMOTE THE TOURISM THROUGH THE KOREAN WAVE (K-MOVIES)**”. I want to express gratitude and appreciation to my supervisor for all his help and guidance during the process of writing my undergraduate thesis. With his help I was be able to do this thesis better. Secondly, I would also like to thank my parents who always supported me and prayed for me in working on my undergraduate thesis. Lastly, I would like to thank the examiners for their criticism, suggestions, and evaluation given. With all of these I was be able to do the undergraduate thesis better.

This undergraduate thesis is the highest result of the knowledge I acquired during my undergraduate studies at the University of Muhammadiyah Yogyakarta’s Department of International Relations, Faculty of Social and Political Sciences. I realized that this undergraduate thesis is still far from perfect and there are still sections that can be improved. I hope that this undergraduate thesis can help advance the field of International Relation studies, especially in Soft Power and Korean Wave. With this undergraduate thesis I hope it can become a source of information related to this topic.

Yogyakarta, March 2nd, 2024



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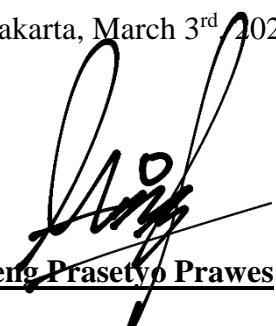
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