SAMUDERA SHIPPING LINE LTD AS AN INTERNATIONAL STRATEGY OF PT SAMUDERA INDONESIA TBK IN SUPPORTING ECONOMIC DIPLOMACY



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2023

STATEMENT OF AUTHENTICITY

I hereby declare that my thesis is unique and that it has never been submitted for a bachelor's degree at Universitas Muhammadiyah Yogyakarta or any other universities.

Except for clearly written references that are included in the thesis by mentioning names and including a bibliography, there are no other people's works, ideas, or opinions in my thesis.

I made this statement truthfully, and if any discrepancies are discovered in the future, I am willing to accept academic sanctions and be processed in accordance with Universitas Muhammadiyah Yogyakarta's policies.

Yogyakarta, 30 March 2023

Zhafira Ulya Sutrisno

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PREFACE

Alhamdulillah, all thanks is dedicated to Allah SWT's presence for His favor and direction, allowing me to finish the internship report arising from the internship program in place of a thesis in order to earn a bachelor's degree in the International Program in International Relations (IPIREL) Department of International Relations, Social and Political Sciences at Universitas Muhammadiyah Yogyakarta.

This report would not have been possible without the support and guidance of my parents, Mr. Muhammad Faris Al Fadhat, S.IP., M.S, Ph.D as internship supervisors, Mr. Alone Sutanto and Mrs. Afriany Ginting as internship mentors at COC INA Marketing who supported and provided everything I needed during my internship at PT Samudera Indonesia Tbk, all parts of Samudera Shipping Line Ltd specifically for COC INA Marketing. Moreover, many thanks to Alifia Amin Ghoniyya and Sukrenia Rahmanisa Putri as my amazing partners, and more pals too numerous to name.

Apart from writing a report based on my experience during my internship at Samudera Shipping Line Ltd, this internship report also includes research analysis connected to Samudera Shipping Line Ltd as PT Samudera Indonesia's internationalization strategy in support of economic diplomacy. This Internship report should be valuable to the community. My regrets if there are any inaccuracies or omissions in this paper.

Jakarta, 30 November 2023

Zhafira Ulya Sutrisno

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