

**The Visual Semiotic Analysis of the Digital Campaign of Real Masjid on the
Instagram account in Voicing Support for Palestine**



THESIS

By:

Wa Ode Rina Muslita
NPM: 20200710054

INTERNATIONAL PROGRAM OF ISLAMIC COMMUNICATION

DEPARTEMENT OF ISLAMIC STUDIES

UNIVERSITY OF MUHAMMADIYAH YOGYAKARTA

2024

**The Visual Semiotic Analysis of the Digital Campaign of Real Masjid on the
Instagram account in Voicing Support for Palestine**

THESIS

Submitted to fulfill one of the requirements to obtain a degree

Bachelor of Social Affairs (S.Sos) Strata One

In the International Program of Islamic Communication and Broadcasting Study

Department of Islamic Studies

University of Muhammadiyah Yogyakarta

By:

Wa Ode Rina Muslita

NPM: 20200710054

INTERNATIONAL PROGRAM OF ISLAMIC COMMUNICATION

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2024

OFFICIAL MEMORANDUM

Attachemen : 4 copies, Thesis

Yogyakarta, 20 Maret 2024

Subject : Approval

To Attention

Head of Departement Islamic Communication and Broadcasting

Department of Islamic Studies, Universitas of Muhammadiyah Yogyakarta

In Yogyakarta

Assalamualaikum Warahmatullahi Wabarakatuh

After receiving and making necessary corrections, I am of the opinion that your thesis:

Name : Wa Ode Rina Muslita

NPM : 20200710054

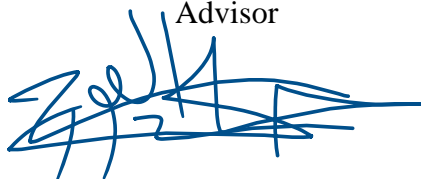
Title : **The Visual Semiotic Analysis of the Digital Campaign of Real Masjid on the Instagram account in Voicing Support for Palestine**

Has been qualified to be submitted at the final examination at the Bachelor degree at the Islamic Communication and Broadcasting Study Program, Department of Islamic Studies, University of Muhammadiyah Yogyakarta.

I hereby submit the manuscript of the thesis, with the hope that it can be accepted and immediately qualified. Thank you for your attention.

Wassalamualaikum Warahmatullahi Wabarakatuh.

Advisor



Kholifatul Fauziah, S.Sos.I., M.A.
NIK 19871022201802 113 074

VERIFICATION PAGE

Thesis entitled

**THE VISUAL SEMIOTIC ANALYSIS OF THE DIGITAL CAMPAIGN OF
REAL MASJID ON THE INSTAGRAM ACCOUNT IN VOICING
SUPPORT FOR PASLETINE**

by

Wa Ode Rina Muslita

20200710054

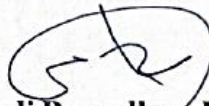
has been tested and approved by the Examination Team of Departement of Islamic
Communication and Broadcasting, Department of Islamic Studies, Universitas
Muhammadiyah Yogyakarta on

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Yogyakarta, Maret 2024

TEAM OF EXAMINERS

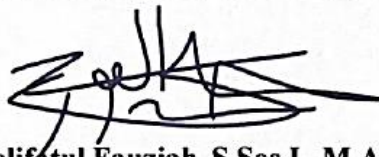
Chairperson,



Cahyo Setiadi Ramadhan, M.Psi., Psi.

NIK. 19880506201802 113 073

Thesis Supervisor Examiner,



Kholifatul Fauziah, S.Sos.I., M.A

NIK. 19871022201802 113 074

Examiner Lecturer,



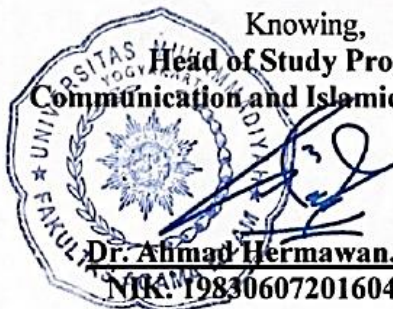
Twediana Budi Hapsari, M.Si., Ph.D

NIK. 19730525200004 113 035

Knowing,

Head of Study Program

Communication and Islamic Broadcasting



Dr. Ahmad Hermawan., Lc., M.A

NIK. 19830607201604 113 063

AUTHENTICITY STATEMENT

The undersigned:

Student Name : Wa Ode Rina Muslita
NPM : 20200710054
Departement : Communication and Islamic Broadcasting

Hereby declare that this thesis is my own work and has never been submitted to obtain a degree in any university, and to the best of my knowledge in this thesis there are no works or opinions that have been written or published by others, except those that are written in this manuscript and mentioned in the bibliography.

Yogyakarta, 20 Maret 2024

Who makes the statement,

A handwritten signature in blue ink is written over a yellow and red 1000 Rupiah revenue stamp. The stamp features the Garuda Pancasila emblem and the text 'METERAI TEMPEL' and '8481FALX041078775'.

Wa Ode Rina Muslita
20200710054

MOTTO

“Die before you die.” Kill your attachments to the illusions of this life, your ego, your reputation, your pride, and your material possessions, because the more you let go of this world, the higher you will rise.

(A. Helwa)

DEDICATION PAGE

This thesis is dedicated to my parents, La Ode Musfahu and Wa Ode Nuriati, who raised me with love and patience, thank you very much, may Allah SWT bless you. I especially thank to my mother, who taught me to be strong, patient, and honest.

FOREWORD

Alhamdulillah, Praise the presence of Allah SWT for all His mercy, gifts, and guidance so that the author can complete this thesis research with the title **The Visual Semiotic Analysis of the Digital Campaign of Real Masjid on the Instagram account in Voicing Support for Palestine**. Prayers and greetings may continuously be poured out to our great Prophet Muhammad SAW and his family, companions and followers until the end.

This thesis research was prepared in an effort to complete the requirements to obtain a Bachelor of Social Degree (S.Sos) at the University of Muhammadiyah Yogyakarta, In the Internationa Program of Islamic Communication and Broadcasting Study. The author as ordinary people realize that there are many shortcomings in the completion of this thesis, therefore researchers really hope for constructive criticism and suggestions from all parties for future improvement. Thus the author can convey, hopefully this thesis can be useful, both for the author and all parties who are interested in reading and learning.

The author are very grateful to be able to complete this thesis. This research is unlikely to be completed except with the permission of Allah SWT and those who have provided support and assistance in making this thesis. Therefore, the author would like to express his deepest gratitude to all parties who have helped and guided in the process of completing this thesis. Therefore, the author expresses her sincere gratitude and highest appreciation to:

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3. Dr. Ahmad Hermawan., Lc.,M.A. as Head of Islamic Communication and Broadcasting Study Program and Cahyo Setiadi Ramadhan, M.Psi.,

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7. The Real Masjid is willing to allow the author to conduct research on the mosque.
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9. Moreover, all supporters who cannot be named one by one.

Yogyakarta, 20 Maret 2024



Wa Ode Rina Muslita

TABLE OF CONTENTS

OFFICIAL MEMORANDUM.....	ii
VERIFICATION PAGE.....	iii
AUTHENTICITY STATEMENT	iv
MOTTO	v
DEDICATION PAGE.....	vi
FOREWORD.....	vii
TABLE OF CONTENTS.....	ix
LIST OF FIGURES AND TABLES.....	xi
ABSTRACT	xiii
CHAPTER I INTRODUCTION.....	1
1.1. Background.....	1
1.2. Identification of the Problem	6
1.3. Problem Statement	7
1.4. Research Purposes	7
1.5. Benefits of research.....	7
1.6. Research limitations.....	8
CHAPTER II LITERATURE REVIEW AND THEORETICAL FRAMEWORK.....	9
2.1. Literature Review.....	9
2.2. Theoretical Framework.....	14
2.3. Framework of Thinking	24
CHAPTER III RESEARCH METHODS.....	25
3.1. Research Design.....	25
3.2. Operationalization of the Concept	25
3.3. Unit Analysis	27
3.4. Data and Data Types	27
3.5. Data Collection Techniques.....	27
3.6. Data Analysis	28
3.7. Data Credibility.....	29

CHAPTER IV RESULTS OF RESEARCH AND DISCUSSION.....	30
4.1. Overview.....	30
4.2. Research Results and Discussion.....	34
CHAPTER V CLOSING.....	147
5.1. Conclusions.....	147
5.2. Recommendations.....	148
5.3. Closing.....	149
BIBLIOGRAPHY	151

LIST OF FIGURES AND TABLES

Figure 1. 1 Most Popular Social Media in 2023	4
Figure 2. 1 Color Circle	19
Figure 2. 1 Color Circle	19
Table 2. 1 Color Meaning	19
Table 2. 2 Marketing 1.0, Marketing, 2.0 and Marketing 3.0.....	22
Scheme 2. 1 Framework of Thinking.....	24
Table 3. 1 Operational Concept	26
Table 4. 1 Photo Conten 1.....	35
Table 4. 2 Photo Conten 2.....	37
Table 4. 3 Photo Conten 3.....	38
Table 4. 4 Photo Conten 4.....	40
Table 4. 5 Photo Conten 5.....	41
Table 4. 6 Photo Conten 6.....	43
Table 4. 7 Photo Conten 7.....	44
Table 4. 8 Photo Conten 8.....	47
Table 4. 9 Photo Conten 9.....	49
Table 4. 10 Photo Conten 10.....	53
Table 4. 11 Photo Conten 11.....	57
Table 4. 12 Photo Conten 12.....	59
Table 4. 13 Photo Content 13.....	64
Table 4. 14 Photo Content 14.....	65
Table 4. 15 Photo Content 15.....	67
Table 4. 16 Photo Content 16.....	70
Table 4. 17 Photo Content 17.....	71
Table 4. 18 Photo Content 18.....	74
Table 4. 19 Photo Content 19.....	76
Table 4. 20 Photo Content 20.....	78
Table 4. 21 Photo Content 21.....	79
Table 4. 22 Video Content 1	80
Table 4. 23 Video Content 2	82
Table 4. 24 Video Content 3	84
Table 4. 25 Video Content 4	85
Table 4. 26 Video Content 5	88
Table 4. 27 Video Content 6	89
Table 4. 28 Video Content 7	91
Table 4. 29 Video Content 8	93
Table 4. 30 Video Content 9	95
Table 4. 31 Video Content 10	96
Table 4. 32 Video Content 11	97
Table 4. 33 Video Content 12	100
Table 4. 34 Video Content 13	101
Table 4. 35 Video Content 14	104
Table 4. 36 Video Content 15	106

Table 4. 37 Video Content 16	107
Table 4. 38 Video Content 17	109
Table 4. 39 Video Content 18	111
Table 4. 40 Video Content 19	112
Table 4. 41 Video Content 20	114
Table 4. 42 Video Content 21	116
Table 4. 43 Video Content 22	119
Table 4. 44 Video Content 23	120
Table 4. 45 Video Content 24	122
Table 4. 46 Video Content 25	123
Table 4. 47 Video Content 26	125
Table 4. 48 Video Content 27	126
Table 4. 49 Video Content 28	128
Table 4. 50 Video Content 29	129
Table 4. 51 Video Content 30	131
Table 4. 52 Video Content 31	132
Table 4. 53 Example of Marketing Model Coding Sheet	138
Diagram 4. 1 Content Visual Diagram.....	141