THE IMPACT OF TEAM IDENTIFICATION ON PURCHASE INTENTION OF TOTAL SPORTSWEAR AS PERSIBA BANTUL SPONSOR

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STATEMENT

Hereby I,

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Declare that this thesis with the title: "**THE IMPACT OF TEAM IDENTIFICATION ON PURCHASE INTENTION OF TOTAL SPORTSWEAR AS PERSIBA BANTUL SPONSOR** " no work has ever been submitted for a bachelor's degree at a university, and to the best of my knowledge there is also no work or opinion that has ever been written or published by others, except those in writing referred to in this text and mentioned in Bibliography. If it turns out that in this thesis it is known that some works or opinions have been there; is or sworn by someone else then I am willing to cancel the work.

Yogyakarta, 27 March 2024

Aulia Hakim Hamdy

PRESENTATION PAGE

Subhanallah Walhamdulillah Wala Ilaha Illallah Wallahu Akbar, prostration and praise to Allah SWT. Thank you for your favors that have made it easy and smooth so that this thesis can be completed properly. Although not perfect, the author is proud to be at this point, where finally this thesis can be completed at the right time. This thesis is dedicated to:

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2. My siblings, Addy, Ghifari, Anggy, and Upi who always provide endless enthusiasm and support.
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PREFACE

All praise and gratitude to Allah SWT who has bestowed so many blessings so that the author can complete the undergraduate thesis with the title **"**The Impact of Team Identification on Purchase Intention of Total Sportswear as Persiba Bantul Sponsor**".** This undergraduate thesis is prepared to fulfill the requirements to achieve a Bachelor of Economics degree at the Management Study Programme, Faculty of Economics and Business, Universitas Muhammadiyah Yogyakarta. The author takes this topic in the hope that it can add insight to readers and be a dedication to the development of science in the surrounding community.

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I realize that what I have written is far from perfect. Therefore, I will look forward to constructive criticism and suggestions for the perfection of this undergraduate thesis. Hopefully what I have written can provide benefits and have a broad impact on the surrounding community and anyone who reads it.

Yogyakarta, 27 March 2024

Aulia Hakim Hamdy

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