ANALYSIS OF INCOME DETERMINANTS OF ONLINE MOTORCYCLE TAXI DRIVERS IN YOGYAKARTA

(Study on Gojek Drivers in Yogyakarta)

ANALISIS FAKTOR PENENTU PENDAPATAN PENGEMUDI OJEK ONLINE DI KOTA YOGYAKARTA

(Studi pada Pengemudi Gojek di Yogyakarta)

UNDERGRADUATE THESIS



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UNIVERSITAS MUHAMMADIYAH YOGYAKARTA

2020

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Was advised to meet the requirements for the degree of Bachelor of Economics at International Program of Islamic Economics and Finance (IPIEF)

Economics Department, Faculty of Economics and Business.



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DECLARATION

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Stating that this thesis entitled "Analysis of Income Determinants of Online Motorcycle Taxi Drivers in Yogyakarta (Study on Gojek Drivers in Yogyakarta)" no work has ever been submitted to obtain a bachelor's degree in a university, and as far as my knowledge there are no works or opinions that have been written or published by other people, except those in writing which are referred to in this manuscript and are mentioned in the Bibliography. If it turns out that in this thesis

there are works or opinions that have been written or published by other people, then I am willing to cancel the work.

Yogyakarta, December, 1st 2020

METERAL TEMPER TO THE TEMPER T

Adhya Paramita Satya Putri

MOTTO

"Feel the fear then get rid of that fear, and get what you want "

"BIG DREAM

BIG HOPE

BIG SPIRIT

BIG ACTION

BIG SUCCESS"

OFFERINGS

I dedicate this thesis to

Dear Mama and Papa

My beloved alma mater

Dearest youngest sister

PREFACE

Praise be to Allah SWT who has provided convenience, grace and grace in writing a thesis with the title "Analysis of Income Determinants of Online Motorcycle Taxi Drivers in Yogyakarta (Study on Gojek Drivers in Yogyakarta)". This thesis is prepared to complete one of the requirements in obtaining a Bachelor's degree at the Faculty of Economics and Business, Muhammadiyah University of Yogyakarta. The author took this topic with the hope of knowing the factors affecting the income of online motorcycle taxi drivers and informing online motorcycle taxi drivers in order to generate more income.

The completion of this thesis is inseparable from the guidance and support of various parties, therefore on this occasion the author ould like to express my deepest gratitude to:

- 1. Dean of the Faculty of Economics and Business, Universitas Muhammadiyah Yogyakarta, Mr Rizal Yaya, SE., M.Sc., Ph.D., CA., Akt. who has provided instructions, guidance and convenience for the author to complete the study.
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4. Mama, papa and my younger sister who always give encouragement and

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As a final word, the writer realizes that there are still many shortcomings in

this thesis. Therefore, criticism, suggestions, and further research

development are very necessary for the depth of the paper on this topic.

Yogyakarta, December, 1st 2020

Adhya Paramita Satya Putri

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