

# CHAPTER I

## INTRODUCTION

### 1.1 Background

Indonesia is one of the countries that has unique geographical conditions among other countries in the Southeast Asian Region. The territory of Indonesia from Sabang to Merauke has many islands that make Indonesia a maritime country. Indonesia is an area that is 70% ocean and 30% land, has 17,000 islands with a coastline of more than 99,000 km. This vast territory of Indonesia makes Indonesia a country that has great potential in the marine sector. In facilitating all forms of activities, in terms of transportation, facilities such as ports become very necessary. (Adminkesbangpol, 2012).

Port is a berthing area that provides protection for ships and cargo. This has a function as a transaction point where the occurrence of shipping activities is negotiated. In other words, the port is a facility used as a place for ships to dock for commercial purposes such as unloading goods and passengers, handling cargo, or correcting errors on ships. The port also serves as the boundary between land and sea, so the port serves as a meeting point for trains and trucks that come to unload or export their contents into ships or take cargo from ships (Nirmala, 2017).

The port itself has three strategic functions. First, as a link, where the port becomes one of the links in the transportation process from the place of origin of goods or people who will go to the destination. Secondly, the port serves as an interface or a meeting point, where the port becomes a meeting place between two modes of transportation, such as sea transportation and land transportation. Third, the port is also a gateway of an area or country (Dwiastuti, 2015).

The port is also a sea transportation infrastructure that has a very important and strategic role to be used as a sector of economic growth and trade. Besides that the port also a business segment that can contribute to the economy and national development, as the port is part of the chain of transportation and logistics systems. Therefore, the port requires service management that makes the port run smoother, safer, and faster. Sea transportation plays an important role in the distribution of goods and services in Indonesia, especially in the islands in the eastern part of

Indonesia. Thus, in supporting this role, support is needed in the construction of this port.

### **Synergistic Development of Port Infrastructure**

In improving ports, it is necessary to develop infrastructure synergies in ports, where cooperation between countries or companies is carried out in improving port infrastructure to be better in the future. In infrastructure development, it can play an important role in spurring growth in the economy, both at the national and regional levels. In addition, this infrastructure development can have an impact in reducing unemployment, alleviating poverty, and of course in improving welfare for the people. In this case, the government is committed to improving infrastructure development, because the availability of good infrastructure is important in supporting economic activities and business growth (Pusat Komunikasi Publik, 2012).

In addition to the government, other actors such as companies, especially companies that focus on shipping, participate in efforts to improve port infrastructure in Indonesian territory. As done by one of the companies in Indonesia, PT Samudera Indonesia which is a cargo and logistics company. The company has more than 70 years of experience in shipping and integrated logistics for domestic and international markets. This service has been supported by an extensive network and offices in Indonesia and abroad. In the synergistic development of port infrastructure in the territory of Indonesia, the business unit of PT Samudera Indonesia, PT Samudera Pelabuhan Indonesia has collaborates with one of the international port companies, PSA Singapore. PSA Singapore is a leading global port operator and a trusted supply chain partner for cargo stakeholders. PSA Singapore's ports and cargo include more than 6 deepwater, rail and land terminals, across 16 locations in 42 countries including two major ports operating in Singapore and Belgium, as well as affiliated businesses in supply chain management, logistics, marine, and digital services. Leveraging the deep expertise and experience of a diverse global team, PSA Singapore collaborates with its customers and partners in the development of a world-class port ecosystem, delivers efficient and innovative cargo solutions, and can also create an internet of logistics to accelerate the transition to sustainable trade.

The purpose of port development in Indonesian territory carried out by PT Samudera Pelabuhan Indonesia with PSA Singapore is aimed to have an impact on

improving logistics efficiency, foreign investment, and the existence of joint ventures. In addition, this collaboration is also a real action in realizing the target of the Sustainable Development Goals (SDGs) at point 9 (Nine) Industry, Innovation, and Infrastructure. The development of quality, reliable, sustainable, and resilient infrastructure, including regional infrastructure that crosses borders, will support the country's economic development and human welfare.

## **1.2 Purpose of Internship**

Work practice or internship is a learning activity that provides benefits in the form of insight and practical experience to students about an activity in the institution. So that with this internship, students can have adequate competence in carrying out tasks in accordance with their areas of expertise practiced in the internship activity. In this internship, the author has a goal, such as to train to be a disciplined, responsible, and creative thinking person, and in this internship can also provide new insights that will be useful for the author. In addition, the author also wants to apply the knowledge that has been learned in International Relations which is the major that the author took, where in this internship the author found issues regarding international cooperation between Indonesian companies and foreign companies.

In addition, in this internship, the author will also make the final internship report as a final project as a graduation requirement. Therefore, the author also conducted research on one of the issues or topics currently being carried out by intern partners, where the collaboration between PT Samudera Pelabuhan Indonesia and PSA Singapore is an interesting issue to study. In this study, the author focuses on several things such as the importance of synergistic cooperation between PT Samudera Pelabuhan Indonesia and PSA Singapore, specific mechanisms in improving port efficiency, and strategic challenges that hinder the two companies from carrying out the collaboration. Therefore, in this internship opportunity, the author uses the best time possible to add new insights that are useful for the author in the future.

## **1.3 Benefits of Internship**

The implementation of the internship program held by the university is expected to lead to positive things and will have a good impact on all parties involved,

such as students, agencies, or companies, as well as internship organizers or universities.

1) Benefits of Internship for the Study Program

The implementation of this internship can provide benefits for study programs and universities, as this internship activity can realize the vision and mission of universities, increase the number of cooperation networks with partner institutions or agencies and can also increase the popularity of study programs and universities. In addition, the implementation of internships carried out by students of the International Relations study program at the University of Muhammadiyah Yogyakarta has so far been more directed at government agencies, such as ministries and other government offices. Thus, the internship opportunity at PT Samudera Pelabuhan Indonesia provides a new connectivity to the International Relations Study Program in the Multinational Corporation agency, especially in Shipping, Logistics and Cargo Companies.

2) Benefits for internship partners

The implementation of this internship can provide benefits for partners where good relations are created and also there is an exchange of information between PT Samudera Indonesia, especially in its corporate unit PT Samudera Pelabuhan Indonesia and the International Relations Study Program of the University of Muhammadiyah Yogyakarta. In addition, it can also develop promotions to be better known by the public.

3) Benefits for Students

In participating in this internship activity students can increase knowledge, hone abilities and skills, and improve the quality of themselves at work. In addition, it is also for the application of knowledge that has been learned during lectures. In International Relations, multinational companies are also one of the non-governmental actors in the state. Multinational Corporation has an important role for a country, especially in terms of investment and cooperation with foreign companies. This also affects the improvement of the country's economy. Therefore, the author can utilize the knowledge that has been learned during his internship at this multinational

company through direct practical work. This opportunity can provide broad insight for students to learn and practice their skills directly in the company.