

CHAPTER I

INTRODUCTION

1.1. Background

The background regarding the role and contributions of multinational corporations, especially PetroChina International Jabung Ltd in supporting the Indonesian economy is an essential aspect to comprehend. PetroChina International Jabung Ltd, as part of a multinational company has played a crucial role in the energy sector in Indonesia. A significant indication of its contributions lies in the provision of LPG, where PetroChina International Jabung Ltd is the largest contributor of LPG (Liquid Petroleum Gas) in Indonesia.

Various data indicate that PetroChina International Jabung Ltd holds a strategic role in ensuring energy availability in Indonesia, particularly in LPG. The active involvement of this company in meeting domestic energy needs has a positive impact on the national economy. LPG, as a clean energy source is a key element in fulfilling the energy requirements of households and industries in Indonesia. In addition, in its contributions to the energy sector, PetroChina International Jabung Ltd is also involved in various Corporate Sosial Responsibility (CSR) activities in Indonesia. These initiatives reflect the company's social responsibility towards the local community, contributing positively to social and economic development in the surrounding areas.

The selection of this topic is based on several considerations. First, the relevance of the topic lies in the significant contribution of PetroChina International Jabung Ltd to energy supply, particularly in LPG which plays a crucial role in the sustainability of the Indonesia economy. Second, the emphasis on CSR aspects reflects that multinational companies are not solely focused on business aspects but also on the positive impact they can provide to the local community and the environment.

The urgency of this topic can be seen in the uniqueness of energy industry and the significant economic impact of multinational company activities. The role of PetroChina International Jabung Ltd as the primary contributor of LPG in Indonesia and its involvement in

CSR underlines the importance of this research in understanding the contributions of multinational corporations in supporting sustainable economic development in Indonesia. As a current issue, the role of multinational companies in economic development remains relevant in the context of globalization and the ongoing economic uncertainties.

Therefore, the intern would like to gain more exposure to the issue through internship through PetroChina International Jabung Ltd. This internship is expected to last a two-month period starting from November to January 2024. During this time, the intern is ready to learn and adapt to the working environment of PetroChina International Jabung Ltd, as well as involve in everyday activities and tasks assigned to the intern. The intern also hopes to learn from experienced employees and professionals, gain direct view of the practice, and develop important communication and negotiation skills in this field.

1.2. Internship Purposes

In carrying out this internship, the author has a motivation in the form of increasing knowledge to be broader, honing abilities and skills, and wanting to improve the quality of self-quality at work. This is especially as a student majoring in International Relations who has studied various aspects of economic diplomacy and international relations, in the context of cooperation between multinational corporations as PetroChina International Jabung Ltd and a state as Indonesia. Therefore, the author has the goals of carrying out an internship which is specified into two parts:

1. Theoretical Purposes

- a. Apply the knowledge learned in international relations.
- b. Understand marketing practices in the oil and gas industry.
- c. Understand how the process of selling oil and gas to domestic and international markets.

2. Practical Purposes

- a. Improve negotiation, communication and teamwork skills.
- b. Directly involved in activities held by PetroChina International Jabung Ltd.
- c. Gain work experience in a multinational corporate environment.
- d. Building a professional network in the oil and gas industry.

1.3. Benefits of internships

The implementation of the internship program held by the university is expected to lead to positive things and will have a good impact on all parties involved, such as students, agencies or companies, as well as internship organizers or universities.

1. Benefits for International Relations Study Program

- a. **Building Partnership with Organizations:** Collaboration in the organization of the internship programs can help departments build strong partnerships with various organizations or companies. These partnerships can yield long-term benefits in terms of joint research, development programs, or employment opportunities.
- b. **Adapting the Curriculum to Industry Needs:** By understanding industry needs through internship experience, departments can tailor the curriculum to better reflect the demands and expectations of the world of work. This helps graduates of the department become better prepared for the challenges in the field.

2. Benefits for Internship Partners

- a. **Talent Development:** The intern provides an opportunity to PetroChina International Jabung Ltd to develop the talents and skills of prospective young workers.
- b. **Reputation Enhancement:** Involving interns can enhance a company's reputation as a place that supports the professional development of younger generations.
- c. **Knowledge Transfer:** Interns can receive knowledge and hands-on experience from experienced professionals at PetroChina International Jabung Ltd.
- d. **Corporate Image Improvement:** Involving interns creates a positive image of the company as a place that cares about the development of the younger generation.

3. Benefit for student

- a. **Multinational Work Experience:** International relations students can gain valuable multinational work experience, broadening their horizons on global business dynamics.

- b. Professional Network Growth: Internships at PetroChina International Jabung Ltd provide opportunities for students to build a network of experienced professionals in the industry.
- c. Understanding of the Effect of Regulations: Assist students in understanding the dynamics of regulations and policies that are complied with by PetroChina International Jabung Ltd under the government of the Republic of Indonesia.
- d. Knowledge of International Trade: Internships can provide an understanding of the dynamics of international trade, especially related to energy products.