

# CHAPTER I

## INTRODUCTION

### A. Background

A university is an institution of higher education and research that grants academic degrees in various subjects. It is typically characterized by a diverse range of academic disciplines, including arts, sciences, humanities, social sciences, engineering, business, and more. Universities play a crucial role in advanced education and the pursuit of knowledge. Universities play a crucial role in fostering intellectual growth, critical thinking, and the development of skills that prepare individuals for various professional and personal pursuits. They contribute significantly to the advancement of society through research, innovation, and the education of future leaders in diverse fields.

An internship program is a structured work experience that allows individuals, typically students or recent graduates, to gain practical experience in a specific industry or field of study. Internship programs are designed to provide hands-on training and exposure to the professional work environment, allowing participants to apply and enhance the knowledge and skills they have acquired through academic coursework. In the context of International Relations study, the author is interested in gaining a deeper understanding on the analysis of export shipping process to Thailand by International Sea Freight with Full Container Load. In this case, the author will pursue an internship at PT SILKargo Indonesia Semarang.

PT SILKargo Indonesia is a freight forwarding company and Ekspedisi Muatan Kapal Laut (EMKL) with decades of experience in the logistics industry. PT SILKargo Indonesia is also part of PT Samudera Indonesia, one of the pioneers of shipping and logistics companies in Indonesia. As a one-stop logistics solution, PT SILKargo Indonesia is ready to handle cargo with various services. PT SILKargo Indonesia is committed to delivering solutions for logistics challenges by prioritising cargo safety, time efficiency, and cost savings. To ensure high standards for service and security, PT SILKargo Indonesia has been certified by ISO as a member of IATA and FIATA. PT SILKargo Indonesia is an integrated logistics provider, providing clients with end-to-end logistics solutions with high quality and innovative service. This company aims to give customers the best services so that they can focus on other business aspects other than logistics. As a subsidiary of Samudera Indonesia, PT SILKargo Indonesia is supported by many networks of business units, each specialising in the supply chain field. The main goal of this company is customer satisfaction and service quality, which is why PT SILKargo Indonesia is equipped with competent workers and a continuously improved IT system. In addition, the company is constantly working to expand our network, both internationally and domestically, in the pursuit of that goal.

The role of sea transport has long played a crucial and strategic position. If perceived more closely at the vastness of the world's oceans, sea transport, apart from being a supporter and driver

of national growth, also plays a role in international trade as a means of export transportation. One successful company providing export transportation services is PT SILKargo Indonesia. However, behind the company's success, several processes must be done for export shipping.

Thailand offers a world-class infrastructure for investors. Trade and business transactions are carried out more easily through modern transportation systems, international airports, seaports, and international river ports. Business opportunities in Thailand are in automotive, alternative energy, food, electrical and electronics, logistics, printing, cruise ship building, industry rubber, etc.

There are several reasons to choose Thailand as a research topic. Thailand has significant and busy sea routes, especially in the Malacca Strait area. This region is the center of maritime trade activity in Southeast Asia. Analysis of export shipping by sea freight can provide insight into the most efficient and economical shipping routes. PT Samudera Indonesia also has a subsidiary in Thailand, namely PT Samudera Traffic, located right in Green Tower, 9th floor, Rama IV Road, Klongton-Klongtoey, Bangkok 10110.

Indonesia and Thailand have their own potential, Indonesia is a country that has a large territory, abundant natural resources, and a large population, most of ASEAN's population is Indonesian. Meanwhile, with Thailand being the country with the second largest economy in Southeast Asia, these potentials will certainly provide great benefits for cooperation between the two countries supported by trade liberalization through the CEPT-AFTA and ATIGA schemes which provide facilities and facilitate export-import activities among ASEAN member countries.

In terms of improving Indonesia's cooperative relations with Thailand, Indonesia needs to improve its export performance. The government, through the Ministry of Trade of the Republic of Indonesia needs to focus on the homogeneity of commodities traded because this is Indonesia's challenge in the world market. These products include agricultural commodities, rubber, wood products, textiles and electronic goods. Thus, the Indonesian government's obstacles and efforts in exporting to Thailand and the Indonesian government's obstacles in exporting to Thailand should be studied. The type of qualitative data collected in this research is primary and secondary data that can be obtained directly from the internship program at PT SILKargo Indonesia.

## **B. Purpose of Internship**

The aim of the author's internship at PT SILKargo Indonesia in the context of analysis export shipping process is to gain an in-depth understanding of all the transportation business processes involved in international trade, particularly in export shipping, with a focus on logistics management aspects, so that the author can develop strong practical skills and knowledge in managing efficient and safe export operations, as well as making a significant contribution to the company's business growth while expanding the author's professional network in the industry, the expected outcomes of this internship are as follows:

- a. To apply the knowledge learned in International Relations about export shipment.
- b. To work in the export development sector.
- c. To understand the procedures and mechanisms of the international export process.
- d. To improve communication and collaboration skills in teams.
- e. To collect final assignment research data regarding export.

### C. Benefits of Internship

Here are some expected benefits of internship at PT SILKargo Indonesia such as:

- a. For the International Relations program at Universitas Muhammadiyah Yogyakarta, as the academic institution, this internship can be an opportunity for collaboration between the campus and the company. Students can carry out research or special projects that are beneficial to PT SILKargo Indonesia. At the same time, the campus can use the research results to increase their understanding of the export shipping industry.
- b. For PT SILKargo Indonesia, this internship will provide several benefits to the internship partner, such as helping and contributing to the work carried out by permanent workers at the internship partner, and students can promote company services to other people.
- c. For the intern, this internship will give students a direct understanding of the international transportation and logistics industry. The student will learn how export goods are shipped, managed, and monitored through various logistics channels, which can open the door for students to find full-time employment in the international transportation and logistics industry after graduation.