

**The Influence of Supply Chain Management,
Total Quality Management, and Business Environment on
Operational Performance
(Study at Batik MSMEs in Yogyakarta)**

**Pengaruh Manajemen Rantai Pasokan, Manajemen Kualitas
Total, Lingkungan Bisnis pada Kinerja Operasional
(Studi pada UMKM Batik di Yogyakarta)**

Undergraduate Thesis Proposal



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**INTERNATIONAL PROGRAM OF MANAGEMENT AND BUSINESS
FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS MUHAMMADIYAH YOGYAKARTA**

2024

TITLE PAGE

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Submitted to Fulfill the Requirements to Obtain a bachelor's degree in the
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STATEMENT PAGE

The result of this study,

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The author of this study declared this thesis with the title: “The Influence of Supply Chain Management, Total Quality Management, and Business Environment on Operational Performance (Study at Batik MSMEs in Yogyakarta)” has no work has been submitted to achieve a bachelor's degree in other institutions. Regarding the author's knowledge, no words are written or published by others unless the written document has been referred to in this text and mentioned in the Bibliography. The author is willing to cancel this thesis, whether research or works written and published by anyone else.

Yogyakarta, 20 Juni 2024



Chika Nabela Trihapsari

MOTTO

"Karena sesungguhnya sesudah kesulitan itu ada kemudahan, sesungguhnya
sesudah kesulitan itu ada kemudahan."

(Q.S Al Insyirah: 5-6)

“Ketahuilah bahwa kemenangan bersama kesabaran, kelapangan bersama
kesempitan, dan kesulitan Bersama kemudahan”

(HR Tirmidzi)

DEDICATION PAGE

Bismillahirrahmanirahim, all praise is due to Allah SWT, who has given all His gifts and blessings. Finally, the author can complete this thesis titled “The Influence of Supply Chain Management, Total Quality Management, and Business Environment on Operational Performance (Study at Batik MSMEs in Yogyakarta).” I dedicate this paper to those who are influential in my life journey, namely:

1. For Mama and Papa: As a sign of devotion, respect, and infinite gratitude, I dedicate this small work to Mama and Papa, who have given affection, support, and endless love that always keeps me motivated and always showers affection, always praying for me, always advising me to be better. Thank you, Mama. Thank you, Papa, for everything you have given. May you be given health and longevity to accompany me on steps towards success with my beloved sister, Risma and Rizky, also my brother-in-law Teguh and Faizal.
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PREFACE

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TABLE OF CONTENTS

CHAPTER 1.....	1
INTRODUCTION.....	1
A. Background.....	1
B. Research Questions	7
C. Purpose of Study.....	8
D. The Benefits of The Research	9
CHAPTER 2.....	10
LITERATURE REVIEW.....	10
A. Theoretical Framework	10
1. Supply Chain Management (SCM)	10
2. Total Quality Management (TQM)	12
3. Business Environment	14
B. Previous Research	17
C. Hypothesis Building	18
1. The Influence of Supply Chain Management on Total Quality Management.....	18
2. The Influence of Supply Chain Management on Operational Performance	20
3. The Influence of Supply Chain Management on Business Environment	21
4. The Influence of Total Quality Management on Business Environment	22
5. The Influence of Total Quality Management on Operational Performance	24
6. The Influence of Business Environment on Operational Performance ..	25
7. The Influence of Supply Chain Management on Operational Performance Mediated by Business Environment.....	26

8. The Influence of Supply Chain Management on Operational Performance Mediated by Total Quality Management.....	27
D. Research Model	29
CHAPTER 3.....	30
RESEARCH METHOD.....	30
A. Research Approach.....	30
B. Research Object and Subject	30
C. Data Type	30
D. Data Collection Techniques	31
E. Sampling Technique	32
1. Population.....	32
2. Sample	32
3. Technique	33
F. Operational Definitions & Measurement Variables	33
1. Research Variables	33
2. Variables and Operational Definitions	35
G. Instrument Testing and Data	36
1. Validity Testing	36
2. Reliability Testing	37
H. Hypothesis Testing and Data Analysis.....	37
1. Measurement Model Evaluation (Outer model).....	38
2. Structure Model Evaluation (Inner Model).....	39
3. Hypothesis Testing (T-test) and data analysis.....	39
CHAPTER 4.....	40
RESULT AND DISCUSSION	40
A. Profile	40
B. Data Collection Results	41

C.	Description Respondents	42
1.	Gender	42
2.	Region of Residence.....	42
3.	Last Education	43
4.	Respondent Length of Work	43
D.	Instrument and Data Quality Test.....	44
1.	Measurement Model (Outer Model).....	44
2.	Structural Model (Inner Model)	48
	Hypothesis Testing Results.....	52
E.	Discussion (Interpretation)	57
1.	The influence of Supply Chain Management on Total Quality Management at batik MSMEs in Yogyakarta.....	57
2.	The influence of Supply Chain Management on Operational Performance at batik MSMEs in Yogyakarta.	58
3.	The influence of Supply Chain Management on Business Environment at batik MSMEs in Yogyakarta.	59
4.	The influence of Total Quality Management on Business Environment at batik MSMEs in Yogyakarta.	59
5.	The influence of Total Quality Management on Operational Performance at Batik MSMEs in Yogyakarta.....	61
6.	The influence of Business Environment on Operational Performance at batik MSMEs in Yogyakarta.	61
7.	The influence of supply chain management on operational performance is mediated by the business environment.	62
8.	The influence of Supply Chain Management on Operational Performance mediated by Total Quality Management	63
	CHAPTER V.....	65
	CONCLUSION, RESEARCH LIMITATION, AND	65
	RECOMMENDATION	65

A.	Conclusion.....	65
B.	Research Limitation.....	67
C.	Implications/Suggestion	67
	BIBLIOGRAPHY	69
	APPENDIX.....	79
	Appendix 1: Reseach questionnaire	Error! Bookmark not defined.
	Appendix 2: Respondent Characteristics.....	83
	Appendix 3: Tabulation of Respondent Data	Error! Bookmark not defined.
	Appendix 4: Output PLS	84

LIST OF TABLES

Table 1.1 Previous Research	17
Table 2.2 Reference Matrix Hypothesis 1.....	19
Table 2.3 Reference Matrix Hypothesis 2.....	21
Table 2.4 Reference Matrix Hypothesis 3.....	22
Table 2.5 Reference Matrix Hypothesis 4.....	23
Table 2.6 Reference Matrix Hypothesis 5.....	24
Table 2.7 Reference Matrix Hypothesis 6.....	25
Table 2.8 Reference Matrix Hypothesis 7.....	26
Table 2.9 Reference Matrix Hypothesis 8.....	28
Table 3.1 Operational Definition of Research Variables	35
Table 4.1 Distributed questionnaire data	41
Table 4.2 Respondent Gender Table	42
Table 4.3 Respondent Residence Table	42
Table 4.4 Respondent Education Table	43
Table 4.5 Respondent Occupation Table Length of Work	48
Table 4.6 Respondent Length of Work Table	43
Table 4.7 Convergent Validity	44
Table 4.8 Fornell-Larcker Criterion Value	46
Table 4.9 Cross Loading Value.....	46
Table 4.10 Reliability Test.....	47
Table 4.11 R Square Test Result.....	49

LIST OF FIGURES

Figure 2.1 Research Model	29
Figure 4.1 Structural Model	48
Figure 4.2 Predictive Relevance	50
Figure 4.3 Hypothesis Testing	52