

**DETERMINANTS OF WILLINGNESS TO PAY FOR HALAL
TOURISM SERVICE IN CULTURAL DESTINATION OF
YOGYAKARTA**



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**ECONOMICS STUDY PROGRAM
FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS MUHAMMADIYAH YOGYAKARTA**

2024

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SKRIPSI



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STATEMENT PAGE

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I hereby declare that this undergraduate thesis entitled “**DETERMINANTS OF WILLINGNESS TO PAY FOR HALAL TOURISM SERVICE IN CULTURAL DESTINATION OF YOGYAKARTA**” does not consist of any content that ever being proposed for any degree in other universities, and ideas of any research and publication of others, in exception all quotes and ideas which are purposely taken are considered as the research references and listed in the reference list. Therefore, if any violation of intellectual rights is found in this study, I agree to accept any relevant academic consequences.

Yogvakarta. 18th March 2024


Engrasia Putri Johana

DEDICATION PAGE

Bismillahir rahmanir Rahim.

Peace be upon you, and Allah's mercy and blessings.

Alhamdulillah, praise be to Allah Subhanahu wa Ta'ala for blessing the author with health and joy for finally finishing this undergraduate thesis. Salawat and Salam to Rasulullah Shallallahu Alaihi wa Salam, hopefully His shafa'at will be abundant in later days.

This undergraduate thesis entitled **“DETERMINANTS OF WILLINGNESS TO PAY FOR HALAL TOURISM SERVICE IN CULTURAL DESTINATION OF YOGYAKARTA”** is submitted as partial fulfilment to achieve a bachelor's degree in economics, focusing on digital economics. The process of writing this undergraduate thesis has involved directly and indirectly many people and parties that the author would like to express gratitude to all people and parties below:

1. My family, especially my mom, bunda and my father who have educated my and give me all the things since I was child until today with the infinity of love, money, and patience I really be thankful for it. Also, To Mba Tata, Dika, and Keyza my brothers and sisters who always encourage and support all the decisions I make.
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FOREWORD

Praise and gratitude to Allah SWT for all His mercy and grace, so that the author can compile and complete the thesis entitled "DETERMINANTS OF WILLINGNESS TO PAY FOR HALAL TOURISM SERVICE IN CULTURAL DESTINATION OF YOGYAKARTA". This thesis was prepared to fulfill one of the requirements for obtaining a bachelor's degree at the Faculty of Economics and Business, Muhammadiyah University of Yogyakarta. In this writing, the author chose a topic with the hope of providing input to the UMY general bureau regarding employee welfare, in this case security guards.

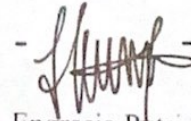
In completing this thesis, the author realized that writing this research experienced many obstacles and was still far from perfect. However, thanks to help from Allah SWT and guidance from all parties, all obstacles can be overcome. Therefore, on this occasion the author would like to express his deepest thanks to:

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Finally, the author realizes that there are still many shortcomings in writing this thesis that need to be corrected. Therefore, suggestions, criticism and further research development are needed for a more detailed and more accurate discussion of this topic.

Yogyakarta, 18 March 2024



Engrasia Putri Johana

LIST OF CONTENT

SKRIPSI.....	ii
DETERMINANTS OF WILLINGNESS TO PAY HALAL TOURISM SERVICE IN CULTURAL DESTINATION YOGYAKARTA	
STATEMENT PAGE.....	V
MOTTO AND OFFICIAL	VI
ABSTRACT	IX
FOREWORD.....	X
LIST OF CONTENT	vi
LIST OF TABLE.....	xi
LIST OF FRAME	xii
CHAPTER I.....	1
INTRODUCTION.....	1
A. Background.....	1
B. Problem Statement.....	10
C. Research Objectives	11
D. Research Benefits	12
CHAPTER II	12
LITERATURE REVIEW.....	14
A. Theoretical Foundation	14
1. Supply and Demand Theory.....	14
2. Tourism Supply and Demand.....	14
3. Tourism	19
4. Halal Tourism.....	22
5. Perception of Halal Value	27
6. Economic Valuation.....	28
7. Willingness to Pay.....	29
8. Contingent Valuation Method.....	31
E. Previous Research	31
F. Hypothesis.....	38
G. Research Model.....	39
CHAPTER III.....	41
RESEARCH METHODS	41

A. Object of Research	41
B. Data Types and Sources	41
C. Sample Collection Techniques	42
D. Data Collection Techniques	44
E. Definition of Operational Variables	44
F. Test Data Analysis	45
1. Contingent Valuation Method Analysis.....	45
2. Descriptive Statistical Analysis.....	47
3. Logistic Regression Assumption Test.....	47
4. Model Feasibility Test (Goodness of Fit Test)	48
5. Real Grade Test.....	49
6. Test the entire model simultaneously with the G test	49
7. R2 Coefficient Test	50
8. Interpretation of the coefficient.....	50
9. Classification Accuracy Test.....	50
CHAPTER IV	51
OVERVIEW	51
A. Research Site Overview	51
B. Characteristics of Research Respondents	53
CHAPTER V	61
RESEARCH RESULTS AND DISCUSSION	61
A. Descriptive Statistics	61
B. Logistic Regression Test Results	63
1. Classification Accuracy Test.....	63
2. Hosmer and Lemeshow Test.....	64
3. Determination Test R ²	64
4. Simultaneous Significance Test	65
C. Discussion	69
CHAPTER VI	77
CONCLUSION	77
A. Conclusion	77
B. Limitations	78
C. Suggestion	79
BIBLIOGRAPHY	80
ATTACHMENTS	88
A. Attachment of Research Permit Letter	88

B. Attachment of Research Questionnaire	89
C. Attachment of Data	93
D. Attachment of Regression Results	104
E. Attachment of Documentation	112

LIST OF TABLES

Table 2. 1 Table Research	31
Table 3. 1 Number of Visitors to Tamansari and Yogyakarta Palace	43
Table 4. 1 Characteristics of Respondents by Age.....	54
Table 4. 2 Characteristics of Respondents Based on Religion.....	55
Table 4. 3 Characteristics of respondents by Income.....	55
Table 4. 4 Characteristics of Respondents by Education	57
Table 4. 5 Characteristics of respondents based on assessment of the condition of tourist attractions	58
Table 4. 6 Characteristics of respondents based on assessment of condition of facilities and services.	59
Table 4. 7 Characteristics of respondents based on WTP	60
Table 5. 1 Descriptive Statistics	61
Table 5. 2 Classification Accuracy Test Results	63
Table 5. 3 Hosmer and Lemeshow Test	64
Table 5. 4 Nagelkerke Square Test Results.....	Error! Bookmark not defined.
Table 5. 5 Simultaneous Test Results.....	65
Table 5. 6 Results of Significance and Regression Coefficient	66

LIST OF FRAME

Figure 2. 1 Frame of Mind 40

